

THE KAPPA ALPHA THETA

MAGAZINE
WINTER 1997-98



KAΘ Grand Convention 1998 ♥ Dallas



Deep in the Heart



KAΘ Grand Convention 1998 ♥ Dallas

Deep in the hearts of Thetas live the ideals of sisterhood. Deep in the heart of Texas lies the city of Dallas.



Join Thetas from all over the world at our 63rd Grand Convention in Dallas.

Rekindle old Theta friendships.

Meet new Theta friends.

Remember yesterday and make memories for tomorrow.

Learn, laugh, love.

Enjoy.



When the warmth of Theta sisterhood meets the warmth of Texas hospitality, it will be a hot time in Dallas!

Who All Thetas!

What KAΘ Grand Convention 1998

When June 24 to June 28, 1998

Where The newly renovated
Fairmont Hotel in the
heart of the Dallas Arts District

How Registration packets will be
mailed to delegates (*Fraternity officers,
college and alumnae chapter presidents*) in
February. For a non-delegate registra-
tion packet, contact Headquarters:
1.888.526.1870, ext. 366
317.876.8593, ext. 366
E-mail mindy@thetahq.org

Registration deadline

Delegates: March 16, 1998
Non-delegates: April 15, 1998

Convention Highlights

WEDNESDAY, JUNE 24

- ★ Welcome! *Western-style dinner & entertainment*
- ★ District Meetings

THURSDAY, JUNE 25

- ★ Nikê
- ★ Foundation Luncheon
- ★ *Friendship in the Age of AIDS*,
Joel Goldman & TJ Sullivan
- ★ Concurrent Sessions*
- ★ Awards Banquet

FRIDAY, JUNE 26

- ★ Panhellenic Luncheon
- ★ *Beautiful Bodies, Beautiful Souls: Redefining
the Way We Look in the Mirror*, LuoLuo Hong
- ★ Concurrent Sessions*
- ★ Circle R Ranch *Dinner, musical entertainment,
horseback riding, line dancing*

SATURDAY, JUNE 27

- ★ Initiation
- ★ Sisterhood Luncheon
- ★ Concurrent Sessions*
- ★ Final Banquet

Thank You, Convention Volunteers!

Dallas Convention Committee

Susan Russell, cochairman
Linda Quisenberry, cochairman
Susie Barnett
Charlene Carter
Frann Davis
Nancy Egan
Jane Hedges
Molly Helling
Lana Prather
Margaret Rule
Kathy Spicer
Susie Woodall
Sharon Wooldridge

Interested in volunteering?

Please call

1.888.526.1870, ext. 366, or
317.876.8593, ext. 366

*Some of the many concurrent sessions:

- ★ Finance in a Fishbowl Q & A
- ★ Chapter Image and Rush
developing a year-round PR program
- ★ www.createahomepage@GC98
how-to workshop
- ★ Marketing for Membership
alumnae group marketing plans
- ★ Taking Care of Me
women's health issues for the '90s
- ★ What Is It? Where Is It? Who Uses It?
the three Ws of the World Wide Web
- ★ Why Am I Being Summoned?
risk-management trial
- ★ Confrontation: Do You Care Enough?
- ★ Rush Management 101
new computer rush program
- ★ Mentoring for the Millenium
- ★ Ask the Experts
*Get answers to your questions about
extension, Chapter Manager, TAA,
Panhellenic issues, education, service
projects, and more!*

THE KAPPA ALPHA THETA MAGAZINE

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ON THE COVER:
the dramatic
skyline of Dallas, Texas,
welcomes us. Join Thetas
from all over the world
at Grand Convention 1998.

Dallas ♥ June 24-27

The Kappa Alpha Theta Magazine

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COPY DEADLINES:

Autumn	June 1
Winter	August 15
Spring	November 15
Summer	February 1

Kappa Alpha Theta Fraternity, founded at Indiana Asbury College (DePauw University), Greencastle, Indiana, on January 27, 1870, is the first Greek-letter fraternity known among women.

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Visit our web site:
www.kappaalphatheta.org

In Praise of a Season (Sort of)

Ever since I can remember, winter has been my least favorite season. In fact, I have often dreaded its onset with the passion most people reserve for the prospect of an IRS audit.

Some of this dislike is due, no doubt, to early conditioning. My father, who is an avid golfer, managed to pass on to his eldest daughter his high disdain for any season with weather that kept him off the links.

At the same time, some of my negative feelings about winter are probably attributable to natural inclination. I am a dedicated porch-sitter. Any season that doesn't allow me to sit on my screened porch listening to bird song and watching the world go by simply makes me cranky.

But (and this is kind of embarrassing) I am sure that most of my dislike of winter springs from my own metabolism. From the beginning of November to the end of April, I am *always* cold. For those seven months, I can pretty much count on having numb toes, frozen ear lobes, and a nose that rivals Rudolph's in its redness. I dress like Nanook of the North, turn the heat in my car up to tropical levels, and long for a winter home in Aruba.

A few years ago, however, I experienced a kind of an epiphany regarding winter. My husband, who is one of those hardy souls that wears a wind-breaker in subzero temperatures, was the cause of this seasonal revelation. "I think you hate winter so much," he said, "because you don't give it a chance. You have to get out there and *embrace* it."

"Embrace it?" I whined from a nest of comforters and quilts. "Are you nuts? Winter is covered in ice and snow! Why on earth would I want to embrace it?"

And I secretly thought about putting a channel lock on any TV station broadcasting winter sports, hot-tub advertisements, or footage of arctic explorations.

But I didn't take that drastic step. And I have to be magnanimous enough to admit that the man did have a point. After all, if we don't open ourselves up to possibilities and try new things, what is the point of being a sentient adult? Ruts and ingrained habits are nice and comfy (especially on a gray January day!), but they are also awfully limiting.

So now I am doing my best to embrace winter. Clad in the latest high-

tech ski wear (What on earth did Admiral Byrd do without Polartec?), I semi-cheerfully hike, sled, and even (I just know I'm going to break my neck one of these days.) downhill ski. I still look forward to the onset of spring, but I am *slightly* less obsessed about it.

Many issues of *The Kappa Alpha Theta Magazine* have had a unifying theme lately. This issue, though, is a bit of a hodgepodge. If I were going to carry the seasonal analogy to its limit, I might claim that it's somewhat like a holiday buffet or a mincemeat pie: full of disparate elements that somehow meld into a cohesive whole. Even if you take that assertion with a grain of salt, I hope that you will enjoy the Winter 1997-98 issue of *The Magazine*.

This issue does have several features about serious risk-taking. Our profile subject is Molly Broad, Chi/Syracuse, who recently became president of the 16-campus system that is the University of North Carolina. Broad is one of only a few women in such a position at a large, well-known university.

We also feature a short piece about three Thetas who are serving in the Peace Corps in the West African nation of The Gambia. Ann Hayes, Alpha Sigma/Washington State, submitted the copy and a photograph. As she states so eloquently, "I think [our experience] says something about the Theta woman's love for adventure and dedication to service."

And this issue reminds us that members of Kappa Alpha Theta are not the only people willing to take risks. On page 28, you can read about a substance-free housing initiative undertaken by Phi Delta Theta, Sigma Nu, and Phi Gamma Delta. As William DeJong, the director of the Higher Education Center for Alcohol and Other Drug Prevention, explains, for too long, men's fraternities have been perceived simply as drinking clubs. If that image is to be reversed—and many experts

believe that this reversal is crucial to the survival of the Greek system as a whole—women's groups must support the substance-free movement by both college and university campuses and by the men's groups.

On a different note, the Fraternity is in the midst of preparations for our 63rd Grand Convention. On page 2, you will find out why June 1998 will be hot time in Dallas. And starting on page 34, you can gain more information about one of the most important functions of a convention year: electing Fraternity Grand Council members and Foundation trustees.

And now for a final word: a very nice letter to the editor told me that this column often seemed like a personal note from me to her. I was so pleased to read that because that is one of my goals for this space. And another recent letter commended the design changes that we have implemented in the last couple of issues. Those letters reminded me of what a pleasure and a privilege it is to produce this publication. We who work on it hope that you as magazine readers and members of Kappa Alpha Theta recognize the pride and responsibility that we feel.

Happy winter from a reformed cold-weather hater. But if you own a vacation home in Aruba, *please* don't let me know!

Loyally,



Liz Appel Rinck, Editor
Gamma/Butler

CORRECTION

•During the 1996-97 academic year, the Beta Mu Chapter at Nevada pledged 100 percent of its legacies. This was omitted from "Rush Results" in the Summer 1997 issue.

MISSION STATEMENT

The Kappa Alpha Theta Magazine will serve as an enduring link between the International Fraternity and its members. *The Magazine* will educate, update, and entertain readers about the Fraternity and its college chapters and alumnae groups.

Making a Difference

As a retiring alumnae district president (ADP) and continuing advisory board chairman (ABC), I wanted to say that it is a great joy to serve the Fraternity and especially to meet many of the Thetas in my district. I hope that many in my district and others throughout the country will consider serving the Fraternity in some capacity, whether as a local committee member, a rush board member, an advisory board member, or an international officer. *You are important!* You never know where Theta might need you.

The rewards for serving the Fraternity are tremendous! I have gotten great satisfaction working with alumnae and learning more about how our Fraternity functions. I have met Thetas of all ages and made friends for life. I have given my opinions freely and learned much. I feel that I have made a difference in Theta and in the lives of others.

I hope you will have an opportunity to serve Theta in whatever way you can. Please contact Headquarters or a local officer to find out how you might help. Know that you do make a difference and that you are very important to the life and vitality of this Fraternity. The strength of our alumnae is vital to Theta, even though you might not see the direct results of your efforts.

GRAY OLIVER THORNBURG
ALPHA ETA/VANDERBILT

MOVING? NEW PHONE? NAME CHANGE?

This year KAO will spend more than \$6,000 to receive address corrections from the US Postal Service!

If you have a change, please let Theta know!

You may call, write, or E-mail:

KAO Headquarters
8740 Founders Rd.,
Indianapolis, IN 46268

317.876.1870

1.800.526.1870

E-mail brenda@thetahq.org

Unpledged Legacy

It is with deep regret that I write this letter. I am a Gamma Iota alumna from the University of Kentucky. My daughter Shelley-Paige is also an alumna of that chapter. My youngest daughter, and Shelley-Paige's baby sister, just went through rush at Kentucky. This particular daughter would have been the shining star of the Gamma Iota Chapter had she pledged, but she was, instead, cut from Theta after the second round of parties.

This hurt me and my oldest daughter tremendously. In fact, there are no words to explain my disappointment.

Luckily, my youngest daughter pledged a top sorority at Kentucky and was sought after by the other leading sororities. Now, when other young women from our hometown go through rush, I know they will look to see what my daughter, as well as other hometown legacies who were cut from Theta, pledged.

At this time, I plan to be a Chi Omega "mom." I will never write another letter of reference for the Gamma Iota Chapter, and I will no longer support, nor do I want any correspondence from, Theta.

CHARLENE CONWAY MANUEL
GAMMA IOTA/KENTUCKY

Peggy Jo Cook Coker, vice-president membership, replies:

The subject of unpledged Theta legacies is very close to my heart. This issue continues to snowball as each generation creates more and more legacies. The Membership Committee encourages each chapter to give special consideration to Theta legacies because we recognize and honor the heritage that legacies bring to membership. Our WRS system of rush ensures that each legacy is given the highest number of bonus points for her legacy standing. However, it has always been each chapter's privilege to select its own members, and this cannot change. We are continually monitoring the legacy issue. The Fraternity's legacy policy was stressed at our recent Regional Leadership

Conferences held last winter for all chapters. We continue to stress the importance of legacies to our chapters. I welcome constructive input on this vital issue for the future of our Fraternity.

Kerri's Story

I was very impressed with your Kerri Strug story. I've been wondering what happened to her and watching for something in the media, and—lo and behold—it appears in *The Magazine*. Very well done, too.

EILEEN HOOVER YOUNG
GAMMA/BUTLER

In Memoriam

I just got back from a month in Montreal and read in *The Magazine* that Helen Sackett, Psi/Wisconsin, had died. She was a longtime friend of my mother's, also a member of the Psi Chapter, so I am making a contribution to the Foundation in her memory. I never met her, but I often heard my mom mention her, and I know she was a very devoted Theta.

I truly enjoy our magazine, and there were many interesting articles in this last issue.

ELEANOR A. ROBB
BETA TAU/DENISON

Web Words

I just visited the Theta web site (www.kappaalphatheta.org), and I commend you on a job well done. The graphics are beautiful. Keep up the excellent work.

CLAUDIA MELARA
BETA OMICRON/IOWA

Letters to The Kappa Alpha Theta Magazine may be edited for length.

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Founders Day ~ and ~ Friendship Fund Message 1998

As we light the candles for Bettie Locke, Alice Allen, Bettie Tipton, and Hannah Fitch, we pay tribute to them and give thanks for their having given us to one another. Their courage in the face of insurmountable odds on a male-dominated campus and their commitment to their goal, no matter how difficult to achieve, speak to us of true perseverance. Kappa Alpha Theta continues to be a courageous, committed, and focused sisterhood, often in the face of adversity on college campuses, as we move into the 21st century.

Theta's enduring values have stood the test of time, as do our friendships within the Fraternity, many of which we cherish throughout our lives. When we give to the Friendship Fund at Founders Day, we reaffirm our belief that Theta is not just a college experience, but that it also reaches beyond those years to sisters who need us. Sandy Shapard's poetry is especially touching to me, for it reminds me of those wonderful college years and the years thereafter when we stand by one another.

When you give to the Friendship Fund, please give generously, for someone's friend somewhere needs it desperately.

Loyally,

Helen E. Woodward

Helen E. Woodward, President

You came into my life wearing madras,
And in every old photo I uncover,
We are not just smiling, we are laughing.
Because we first met during the
lighthearted years
Of fraternity parties and Friday nights
And Saturday afternoons at the beach
And classes skillfully arranged around
our more important lives.



And now when we see each other at our
yearly reunions,
By the time we unpack our bags, we are
comfortably sprawled on the bed,
Laughing and eating something chocolate,
Realizing that all of the effort of
choosing clothes for the trip
Was in vain.
Because after five minutes together, we
can only see each other in madras
With small waists and pretty legs.
And this alone makes our
relationship special.



But beneath all of the frivolity, there is a
strong bond.
I don't just think—I know—
that when I have an event:
A birth, a death, a trauma, or a sorrow,
I can count on you in a thousand ways,
Front and center or behind the scenes,
To be there for me, just as I will be
there for you.



Because year by year, I understand more
fully, more deeply
That sisterhood is by CHOICE,
And THETA IS FOREVER.

Foundation News

A publication of the Kappa Alpha Theta Foundation • Winter 1997

The KAΘ Foundation • 8740 Founders Rd. • Indianapolis, IN 46268 • 1.800.526.1870



Goodwill Helps Thetas Everywhere

We like people of goodwill. They're positive and enjoyable to be around. A business or organization of goodwill has a positive presence in the community. Goodwill can also apply to estate planning. We can express our goodwill through a *good will!* Here is what a good will can accomplish:

- Name personal representative
- Reduce or eliminate estate taxes
- Establish family trusts and name trustees
- Name guardians for minor children
- Designate recipients of personal items
- Make charitable bequests
- Reduce stress for grieving loved ones

By creating a good will, we in turn create goodwill among those we honor through our wills. They will remember our foresight, generosity and thoughtfulness. An ineffective, out-of-date will is a bad will. No will at all is a tragedy.

As a person of goodwill, you will want a good will! Consider contacting your attorney today to establish an appointment to prepare or revise your will. If you would like a free brochure on wills and bequests, or would like information on remembering Theta in your will, please contact the Foundation office. If you have a will and have included a bequest to the Foundation, please notify us so that we can honor you as a member of the Betty Baur Lambert Society!

Spirit of Philanthropy Award

The Kappa Alpha Theta Foundation is calling for nominations for the 1998 Spirit of Philanthropy Award to be presented at Grand Convention in June. The Award recognizes a member of the Fraternity who has demonstrated extraordinary, unselfish service and commitment to her community, university, or mankind. Nominations should be submitted in writing by March 1 to Florence Ashby, chairman, at the Foundation. The recipient will be notified by May 1, 1998.

Beanie Babies to Benefit CASA

In keeping with recent tradition, the Foundation will sponsor a service project at Convention to benefit the local CASA program. At Grand Convention in Dallas, June 24–28, the special project will be a Beanie Baby Tree.

All Convention attendees will be encouraged to bring at least one Beanie Baby to hang on a tree which will be donated to the Dallas CASA, Inc., during Convention.

If you aren't able to attend Convention but would like to participate, you may send your Beanie Babies to the Foundation.



Julia Gehm: A True Theta Story

Julia Gehm grew up in a suburb of St. Louis and attended nearby Washington University. Julia's one great ambition in college was to be a



Theta, following in the footsteps of a much-admired older friend who had joined Kappa Alpha Theta. To her great delight, she was initiated at Alpha Iota Chapter in 1928.

Since that time, Theta has been part of her life in delightful and unexpected ways. Belonging to Theta has meant much to Julia during her lifetime, and she counts Theta friends among her best. When Julia moved to Florida in 1951, she immediately became involved with the newly formed Clearwater Alumnae Club and has been an active member ever since. She is appreciative of all that Theta has given to her, providing entree into a new community and valued friendships.

Julia recently notified the Foundation that she has included a bequest in her will to establish graduate scholarships in her name. She says that she wants to assist Thetas who are "really serious" about their educations and goals and hopes that her scholarships will reach members with great abilities who are involved in research and other vital fields of study. Julia's commitment to Theta is a tribute to her generous heart and giving spirit. She is an inspirational Theta in every way! ■

Visit the Foundation on-line! www.kappaalphatheta.org

SNAPSHOTS



The Wichita Alumnae Chapter hosted South of the Border Bingo, and the event was such a success that plans are already underway for next year. **Liz McClure**, AO/Oklahoma; **Debbie Wickham**, EE/Baylor; and **Laura Fogle**, ΔH/Kansas State, were among more than 100 participants.



The **Zeta Lambda Chapter at Charleston** enjoyed participating in the first-ever philanthropy round of rush. Along with rushees, they decorated tote bags for CASA kids.



Lynda Malugen, AM/Missouri, Greek Advisor at Ball State; **Amanda Cassens**, ΑΣ/Washington State; **Evelyn Jones**, ΓΔ/Ohio Wesleyan, Greek Advisor at Oregon; **Nikki Letawsky**, BX/Alberta; and **Stephanie Lo**, Γ/Butler, participated in Undergraduate Interfraternity Institute (UIFI), a Greek leadership seminar, at Butler in Indianapolis.



At the first faculty meeting of the year, sixth-grade teacher **Mary Butt Persinger**, ΓK/George Washington, and media specialist **Susan Hykes Armstrong**, H/Michigan, discovered they had something in common. Persinger was cutting out kites for her bulletin board, and Armstrong remarked on the familiar Theta shape.



KATs in the Kitchen is a joint effort between the **Zeta Theta Chapter at Cal Polytech State** and the **San Luis Obispo/Central Coast Alumnae Club**.

Proceeds from the \$10 cookbook will benefit Zeta Theta scholarships and chapter facility improvements.



Marcia Sink, 1997 CASA Program Director of the Year (second from left), is congratulated by **Joyce Honeyman**, BZ/Oklahoma State, Foundation trustee; **Allison Lucas**, ΔO/Alabama; and Lani Wilkeson, 1996 CASA Program Director of the Year.



The Columbus Alumnae Chapter held a fall kick-off potluck to announce new officers and introduce new members. Back row: **Sarah Kellenberger**, ΑΓ/Ohio State; **Susan Gardiner**, ΓΔ/Georgia; **Kitten Ledman**, Libby Wetherholt, **Millie McVey**, **Cindy Craig**, **Karen Miller**, **Carolyn Anderson**, all ΑΓ/Ohio State. Front row: **Susan McVey**, ΓΥ/Miami; **Meredith Trapp**, **Gail Messick**, **Deborah Kramer**, all ΑΓ/Ohio State; **Deb Hockett**, ΑΡ/South Dakota; **Elizabeth Boyd**, **Linda Heinzerling**, ΑΓ/Ohio State.



Gamma Chapter alumnae from 1996 and 1997 returned to **Butler** to enjoy a tailgate picnic and celebrate Homecoming 1998.



Cynthia Tenhulzen Dusenbury, P/Nebraska, and **Francie Gillmore Maroun**, ΑΕ/Oregon, modeled Donlé Fashions at the 18th annual Panhellenic Promenade. The fashion show and luncheon was presented by the Monterey Bay Area Alumnae Panhellenic.



Members of the **Epsilon Omega Chapter** at **Washington and Jefferson** shared their holiday spirit with CASA kids. Thetas collected money from students, faculty, administrators, and other campus organizations. They then used the funds to purchase stockings and goodies to stuff in them, and they donated the stuffed stockings to CASA in Pittsburgh.

Thirty women gathered in Chicago to celebrate their 50th birthdays. The weekend event, Facing Fifty With Friends, included a kick-off reception, a celebration dinner, and a resolution brunch. **Charlyne Filippi Robinson**, Tau/Northwestern; **Becky Bailey Wimbush**, Beta/Indiana; **Janie Perkins Beach**, Beta Omicron/Iowa; **Jan Leipold Formanek**, Beta Omicron/Iowa; **Ann McIlrath Drake**, Beta Omicron/Iowa; **Myrna Pedersen**, Tau/Northwestern; **Betsy Johnson Ebeling**, Pi/Albion; and **Pam Book Belknap**, Beta Omicron/Iowa, had a great time and found turning 50 to be quite pleasant.



Robin Witt, EK/Dartmouth, and Anne Heller, A/DePauw, celebrated their graduation from Harvard Business School, where they were roommates. Both earned MBAs.



Members of the **Epsilon Iota Chapter** at **Westminster College** volunteered to help serve portions of a 100-yard submarine sandwich. The giant sandwich was created as part of the Score Against Hunger campaign, which raised funds for the Central Missouri Food Bank. **Gracia Backer**, Missouri state representative and majority floor leader, cut the first ceremonial piece of the sandwich.



Jennifer Bennett, Jennifer Schmiel, Mollie Benz, and Sarah Sutton, from the **Beta Lambda Chapter** at **William & Mary**, posed for a photograph to commemorate graduation.



More than 30 members of the **Beta Gamma Chapter** at **Colorado State** gathered in Denver to support and honor **Michele Plachy Rubin, BG/Colorado State**, (wearing a green cap) in her fight against brain cancer. The Race for Research was organized by **Karen Melland Calderone, BG/Colorado State**, (front row, wearing green shorts). About 750 people walked or ran the 5K race, and more than \$26,000 was raised to benefit cancer research in Colorado.



(left) **Shelley Greenwood** and **Beth Kleen Taylor**, both **BE/Oregon State**, served as chairmen of the Multnomah County CASA Voices for Children auction. The Portland, Ore., event raised more than \$105,000, which the Multnomah County CASA will use to train court-appointed special advocates.

The Theta Shoot-Out, a free-throw contest between 11 fraternities, was organized by the **Beta Xi Chapter** at **UCLA**. The event drew several hundred spectators and consisted of rounds of free throws. Between the rounds, prizes such as gift certificates for free haircuts, food, and flowers and other gifts from local stores owners were awarded. This is the first year for Beta Xi's Theta Shoot-Out, which raised \$1,500 for CASA.

Two Thetas Celebrate 100 Years

Editor's Note: Two similar letters were recently delivered to Headquarters. They told of 100th birthdays celebrated by women who have much in common and have maintained their Theta ties for many years. Pat Walton, Beta Pi/Michigan State, wrote to tell me of a party thrown for her stepmother by the Grand Rapids alumnae group. Pat wrote, "She plays bridge at least once or twice a week and works out on the treadmill for 15 minutes a day."

The second letter was from Rosemary Hill, Beta Xi/UCLA. She also wrote to tell me of a birthday, this one in Sacramento, Calif. "Isabelle has maintained her connections to friends from Kappa Alpha Theta. Collecting books on English history, traveling extensively, and being a patron of music and art have kept her young as she reached her centennial."

Blanche MacNaughton Coryell, Beta Pi/Michigan State, remembers the installation of her family's first telephone. It hung on the wall and was the farming family's tool for learning about the weather. Every morning there was one long, loud ring from the phone. When one answered, one received the latest weather prediction.

Blanche was born in 1897 and grew up on a dairy farm outside Grand Rapids, Mich. Her father served in the state legislature for 19 years and fought vigorously for women's suffrage.

After high school, Blanche entered Michigan Agricultural College (now Michigan State University). She became active in a literary society called Sororian, which later became the Beta Pi Chapter of Kappa Alpha Theta.

The day after she graduated, Blanche married Merritt Reeves. Two weeks later her new husband left the country for action in World War I and the new bride taught home economics in Flint, Mich.

After the war, Blanche and Merritt raised three children. Blanche became president of a large and very active alumnae chapter in Detroit. It was not unusual for 100 members to attend one meeting. During World War II, Blanche took a bus to the other side of town and worked the night shift in a Detroit factory.

Merritt Reeves died in 1952. In 1953, Blanche married Sherman Coryell, whose wife, Marie, had also recently died. Sherman, Marie, Blanche, and Merritt had been friends in college. Marie was also a Theta.

For the past 17 years, Blanche has lived in a retirement community. Sherman died eight years ago. Blanche's three children live in Michigan, Ohio, and California. She has eight grandchildren, 18 great-grandchildren, and two great-great-grandchildren.

Blanche says she has seen many changes in her lifetime, and that she has always tried to keep her faith in people and remain an optimist. "That's why I have such longevity," she says.



In the spring of 1917, Isabelle Young, Phi/Stanford, met Bogart Rogers. She was the soprano lead in a campus production titled *Pirate for a Day*; he had written the lyrics.

A few months later, Bogart left Stanford and joined the British Royal Flying Corps in Canada. Isabelle kept the almost daily letters he wrote to her during World War I. One letter was a

proposal, and her response was yes.

Isabelle and "Bo" married soon after he returned from overseas. They raised a son and a daughter while he was employed by Hearst papers to fly to sites of newsworthy events to take photos and write the stories. Bo was later employed as a writer and producer in the movie industry.

During World War II, Isabelle worked for the American Red Cross, because, she jokes, "I got to wear such a handsome uniform."

After the war, she joined a volunteer organization that raised funds for Children's Hospital. In the early sixties, Isabelle was hired as executive assistant to the president of the Board of Directors of Children's Hospital. Her career spanned more than 20 years, and during that time millions of dollars were raised for hospital expansion and for the care of children who came to this premier hospital from all over the world.

Isabelle retired in 1982 and moved from Hollywood to Sacramento to be near her family.

Perhaps Isabelle's greatest satisfaction has been the recent publication of the letters that were written by her future husband from the World War I battlefields of France. *A Yankee Ace in the RAF; The World War I Letters of Captain Bogart Rogers* is her collection of letters, published by the University Press of Kansas and edited by her son. ■

By Patricia J. Walton, BΠ/Michigan State

By Rosemary Ball Hill, BΞ/UCLA

The **ALPHA CHI CHAPTER** at **PURDUE** was recently honored with the Elsbury Award, which is given to the most outstanding Greek organization on the West Lafayette, Ind., campus.

BONNIE WESTBERG ANDERS, OMEGA/UC BERKELEY, and her husband, John Ross, wrote *North America's Greatest Fishing Lodges*, the first in a series of books from Sports Afield. This is Anders's second book; the first was a spy thriller, *Legacy of Fear*.

Two members of the **EPSILON PSI CHAPTER** at **RICHMOND** recently received Panhellenic Awards. **JANE SCHLACHTER** was named Greek Officer of the Year, and **HEATHER COOK** was named Panhellenic Officer of the Year.

STACEY GREEN, GAMMA SIGMA/SAN DIEGO STATE, was awarded a \$20,000 Council of Jewish Federations scholarship for students entering the field of Jewish communal service. Green was one of two national finalists selected to receive this full tuition scholarship and to become part of the Federation Executive Recruitment and Education Program (FEREP). She is currently a campaign associate at the Greater Miami Jewish Federation and a graduate student in Wurzweiler School of Social Work at Yeshiva University in New York City.

NANCY ZIMPHER, ALPHA GAMMA/OHIO STATE, was chosen chairman of the board of the Franklin County, Ohio, United Way. Zimpher is dean of the College of Education at Ohio State. She has been a member of the agency's board since 1994 and is head of its Vision Council, which concentrates on education.

SALLY ANN DRAPER ZOLL, PHD, ALPHA/DEPAUW, was named president of LearnStar, Inc. The LearnStar System features a library of K through 12 curriculum-based competitions in 16 subject areas. Zoll, a nationally recognized expert in education and technology, will oversee the day-to-day operations of LearnStar, including sales and marketing, installation, training, customer service, development, and finance. She was also recently appointed by the secretary of education to chair the Select Committee for Technology on the Blue Ribbon School Committee.

Heidi Beaumont published *Notes Around Meadow Rise*, a collection of poems and essays by her mother-in-law, **MARGARET**

BARRY BEAUMONT, ALPHA SIGMA/WASHINGTON STATE. The book was published before Margaret Beaumont passed away at age 98.



LEIGH HERRINGTON DICKEY, EPSILON ZETA/MISSISSIPPI, was promoted to the position of assistant director of the Professional Licensure and Certification Division of the Mississippi

Department of Mental Health. She is the youngest woman holding an assistant director position within the department.

Honoring her work as an adoption specialist with the Missouri Division of Family Services in St. Louis County, the Child Welfare League of America (CWLA) presented **LINDA MACCONNELL BRIDGES, GAMMA TAU/TULSA**, with an Outstanding Service Award. These awards recognize individuals who have distinguished themselves by their extraordinary efforts on behalf of children, youths, and their families. In addition to providing adoption services to families and children, Bridges also mentors new workers, organizes training for adoptive parents, and coordinates major media events to recruit adoptive families during National Adoption Month.

Residents of Mineola, Texas, say that Mayor **CELIA SCOTT BOSWELL, ALPHA THETA/TEXAS**, has a gift for inspiring community spirit. And it was that gift which prompted the National Center for Small Communities and Wal-Mart to honor Boswell with an American Hometown Leadership Award. The award included a \$1,000 grant, which was earmarked for community improvement projects.

At NBC 7/39, a network television station in San Diego, **ANGELA CALMAN, ZETA RHO/UC SAN DIEGO**, was promoted to the position of manager of press relations. She was previously responsible for producing weekly editorials and a public affairs program and worked on station community projects. Calman also serves on the board of directors for Volunteers in Probation, a non-profit support organization of the San Diego County Probation Department.

The 1,600 members of the International Guild of Miniature Artisans named

CLARISSA ADAMS GOAD, BETA TAU/DENISON, president. The guild was founded in 1978 to promote museum-quality handcrafted miniatures as an art form. Goad is the owner of Miniature Makers' Workshop in Royal Oak, Mich.



LESLIE J. LOTT, DELTA THETA/FLORIDA, founding partner of Lott & Friedland, an intellectual property firm in Coral Gables, Fla., was invited to address the Third Annual Institute for

Intellectual Property Law. She spoke on recent developments in the law of trademark parody. Lott also participated in the Lorman Education Services Seminar on Restrictive Covenants, speaking on protecting intellectual property through the use of restrictive covenants.

ANNA SLEETH COUNTRYMAN, GAMMA/BUTLER, received the Athena Award from the Chicago Northwest Suburban Panhellenic Council. Criteria for this award include commitment to community, country, family, and other civic groups. The Chicago Northwest Suburban Alumnae Chapter of Kappa Alpha Theta nominated Countryman for the Athena Award, citing her dedication to the High School District 211 Board of Education, her work with US Representative Phil Cran, her career at Motorola, her work with her church, and her involvement with the alumnae chapter.

Governor's homes are the focus of *Our Governors' Mansions*, by **CATHY KEATING, AO/OKLAHOMA**. Keating became interested in governors' mansions around the country after her husband was elected governor of Oklahoma. The state's official residence "... had not had the tender loving care I thought it deserved," Keating explained. She looked to other governors' mansions for ideas on restoration and furnishing. Finding little written source material on the mansions, she wrote the book with the help of two coauthors. It has a foreword by Charles Kuralt. ■

"A Shared Commitment" is Theme of NPC Meeting

The 55th Biennial Session of the National Panhellenic Conference convened at the Waterside Marriott in Norfolk, Va., for four rain-drenched days in October. NPC is a shared commitment, and delegates and representatives of the 26 member groups met in committees, general sessions, and specialized workshops prior to, during, and following the Conference to further the stated aims and ideals of the Conference.

Jean Wirths Scott, Pi Beta Phi, chairman of the Conference, spoke eloquently of the "incredible journey" of the past biennium. Highlights of the two-year period include progress in each of the following four areas.

COMMITMENT TO ACADEMIC EXCELLENCE AND EDUCATIONAL PROGRAMMING

- proclamation of 1997 as the Year of the Scholar
- efforts by 50 college Panhellenics to raise their all-sorority GPAs by .1 each term
- the NPC academic honor roll
- cosponsorship of an academic forum with the National Interfraternity Conference
- educational publications, including *The Scholar*, a newsletter promoting academic achievement distributed to college Panhellenics each semester; *Learning—Our Common Heritage*, an academic excellence manual distributed to each college Panhellenic; *Pride & Loyalty*, the final program in the NPC LINKS series

- developmental stages of a new values-based drug program, focusing on risk management, with assistance from the Higher Education Center for Alcohol and Other Drug Prevention
- Something of Value*, the values-based risk-management program, presented on six campuses and at three regional conferences, and recipient of a grant of \$35,000 to fund future programs
- distribution of the *Rush Counselor Manual* to each college Panhellenic

By Beth Mannie, AΔΠ



COMMITMENT TO PUBLIC AWARENESS

- results of the study commissioned by NPC and NIC that revealed Greek members give more money to charitable, religious, and educational organizations in their respective communities and Greek-member participation in community organizations is greater than non-Greeks'
- support of implementation of substance-free housing at colleges and universities through participation in an NPC/NIC Joint Commission
- demonstration of pride in membership, both collegiate and alumnae, by wearing badges or other emblems on Wear Your Greek Letters Day
- partnership with Glamour/Hanes for the Hand in Hand breast-health education program

COMMITMENT TO RESOURCES

- AFA Scholarship, NIF, Center for the Study of the College Fraternity, NPC/NIC Research Initiative, FEA Scholarship to UIFI, NASPA Case Study
- liability and bonding insurance for dues-paying alumnae and college Panhellenics
- analysis of foundation contributions over a three-year period finds \$6 million has been given by all NPC-member group foundations
- NPC alumnae Panhellenics provided scholarship aid in excess of \$340,000

- support for the academic excellence program
- support for the NPC/NIC substance-free housing program and educational speakers at the NPC annual meeting

COMMITMENT TO SUCCESS

- membership in the 26 NPC groups increased almost 2,000 over the preceding year
- record-breaking 2,920 NPC collegiate chapters
- 16 new alumnae associations
- 201 alumnae Panhellenics pay dues
- distribution of Re-Membering, a program designed to encourage alumnae participation in sorority activities and community organizations
- 61 opportunities for extension;
- seven new campuses opened for extension
- 59 chapters installed by NPC-member groups
- two seminars for member groups' chief financial and housing officers
- seminar for collegiate vice-presidents

MEETING HIGHLIGHTS

During each scheduled session, delegates voted on resolutions presented to the Conference and heard reports from some of the Conference's standing committees. Some of the significant resolutions passed during this session included one of support for men's fraternities who have implemented the policy of substance-free fraternity housing, one that incorporated Year of the Scholar programming, one authorizing financial support to the Research Initiative 1997, and a resolution reaffirming the Conference groups' position against hazing. A special resolution expressing thanks and gratitude from the Conference to the National Panhellenic Editors was passed.

Other highlights of the session included a luncheon celebrating the 100th anniversaries of Alpha Omicron Pi and Kappa Delta and a luncheon honoring the Clear Lake, Texas, Alumnae Panhellenic as Outstanding Alumnae Panhellenic. Dr. Robert Deloian, national president of Phi Delta Theta, spoke about his fraternity's initiative in implementing substance-free fraternity houses by the year 2000. "In

the Company of Women: Risk and Responsibility" was presented to the Conference delegates and guests. This presentation, part of NPC's *Something of Value* program, featured an enactment of a national organization on trial in a civil suit resulting from hazing in one of the fraternity's chapters.

The formal session concluded with an awards banquet and the installation of the 1997-99 executive officers. They are Lissa Bradford, Kappa Alpha Theta, chairman; Marian Williams, Kappa Kappa Gamma, secretary; Sally Grant, Alpha Phi, treasurer. Bradford challenged the attendees to remember that "... we are in the women's fraternity business and we do it best.... NPC is a shared commitment to ... raise Greek life to a higher plane.

CHAIRMAN'S REMARKS

Lissa Bradford's speech at the NPC 1997 Awards Banquet, following a tribute to Jean Scott, retiring chairman.

How do you follow an act like that?

You begin by accepting, not denying, that you follow a very special woman. You continue with the knowledge that this organization is made up of dynamic and highly dedicated individuals, individuals who know how to make things happen.

Look around you. There is greatness and potential in every direction. It's across the room ... at the table next to you ... at your table ... in your chair.

The women who sit on the 26 delegations of NPC constitute an awesome group. We are diverse in age and geographic location, in profession and expertise. We are present and former national presidents; former field consultants; national vice-presidents of housing, membership, college, programming, extension, and training; and foundation officers and trustees. We are in sales, marketing, real estate, and banking. We are in education as university trustees, as administrators, as Greek advisors, development officers, teachers, counselors, students, and a principal. We are attorneys, nurses, a minister, and a pharmacist. We even have a piano teacher, a Jazzercise teacher, and a camp director.

And that's just scratching the surface of who we are. That's what we do in our spare time. Primarily, we are

women leaders in a women's organization—the National Panhellenic Conference—the oldest of the Greek umbrella and fraternity-related organizations.

We came together in 1902. NIC formed in 1910. NPHC and FEA were founded in 1930 and AFA in 1976.

NPC is in the women's fraternity business. That's what we do. We've been at it longer. And we do it best.

Let me hasten to say that we don't do it alone, nor do we wish to. We value our relationship with the Association of Fraternity Advisors and Fraternity/Sorority Network of NASPA, and we appreciate our on-campus association with the Greek life and student affairs professionals.

We acknowledge that our Panhellenics, our chapters, and our collegiate women are best served when fraternity and university act in tandem to provide the best fraternity experience possible for our student members.

We also value our partnership with NIC and the opportunity to collaborate on important endeavors like the Research Initiative and Substance-Free Housing Task Force. We hope that more cooperative ventures of this magnitude will develop in the months ahead. We have much in common with the Fraternity Executives Association, and we can continue to look for ways to collaborate with these men and women who are the senior management officers of their organizations.

There are two conditions which demand that FEA and NPC look for opportunities for collaboration. The first is that we are all Greek, regardless of gender, and that is how we will be treated by university administrators. Our future is with the men. Time and again we see that standards and accreditation documents were designed to control male behavior, but women are not exempt from the ultimatums. If the men fail, we all fail. If the men are removed from campus, we will go with them.

Condition number two is that Greek women have the most influence over fraternity chapters and individual fraternity members—more than local alumni advisors, more than national staff, more than national boards. By walking out of a fraternity party that ignores risk-management policies, women can send a

message that they're not coming back until it's right.

By refusing to provide the undignified behavior some fraternities look for in their special sorority competitions, women can set their own standards of human dignity. By choosing to socialize with chapters that have substance-free housing policies, chapters that place a premium on academic achievement, and chapters that try to uphold their founding values, women can raise Greek life to a higher plane. We must help our collegiate Panhellenic women realize that they have the power to make positive changes, and they must choose to use that power.

The theme of our conference, NPC Is a Shared Commitment, speaks to how we feel about ourselves and our mission. The 26 member groups are dedicated to furthering the women's fraternity movement, and we are dedicated to doing it together. We share the commitment to serve the Conference, women's fraternities, and all Greek women through improving our public image, through returning academic excellence to the top of everybody's priority list, through collaborative programming on health and safety issues, through enhancing recruitment and retention of new members, through the re-membering of alumnae members, through better management of risks that daily face our college members, to name a few.

NPC Is a Shared Commitment. And NPC is you. NPC is each woman who wears a badge of NPC membership. Because we share the privilege of membership, we must share the commitment and challenge others to share it with us.

Two years from tonight, we will come back together at the Saddlebrook Resort in Tampa, Florida. There, we will be able to assess the results of our biennium of commitment.

Within the inner family of NPC, there exists a spirit of Panhellenic friendship and dedication to the advancement of fraternal ideals that has no equal. Jean referred to 1995-97 as an incredible journey. With the help of the NPC family, the next two years can be a magnificent trip. So let's get started! ■

Create a Vision: Recruit a Scholar

by Carol Stenberg McPadden, Λ /Vermont, second alternate NPC delegate

Recruiting the scholar is a significant challenge faced by all Greeks. All National Panhellenic Conference groups should reflect on the visions and goals of their founders for inspiration to meet this challenge. With these goals as a foundation, sororities can develop new paradigms for Greek life that concentrate on excellence in scholarship. With education, positive publicity, and a shared vision of the highest scholarship, NPC-member groups can offer more scholars an engaging sorority experience.

Because of this recruitment vision, the National Panhellenic Conference has proclaimed 1997 the Year of the Scholar. All Greek advisors, vice-presidents for student affairs, and college Panhellenics have received the proclamation and challenge. Beth Saul, chairman of the NPC Academic Excellence Committee, expressed the goal that this effort will "... further enhance the academic mission of our host universities and enhance the academic achievement of the sorority community." The Year of the Scholar program can be one of the most important initiatives to date to affect academic growth in the women's Greek community. The goals of this initiative are threefold:

- ◆ To inspire each collegiate member to reach her potential;
- ◆ To recognize college Panhellenics that improve the all-sorority grade-point average in both spring and fall semesters; and
- ◆ To create a constant presence of excellence in academic performance.

NPC is actualizing these goals with exciting programming ideas and weekly academic challenges designed to stimulate success and academic growth for all Panhellenic groups. As Panhellenics through their individual chapters accept these academic challenges, the expectations are that academic performance of active members will improve overall, innovative campus-wide publicity will promote academic enrichment programs of Greek women's groups, and increased interest in Greek membership will be fostered among scholars.

As each NPC fraternity accepts the challenge to participate in the Year of

the Scholar program, it must assess current chapter scholarship programming and design new recruitment strategies. This is an opportunity for chapter and national leaders, in collaboration with the academic missions of the universities, to create a vision, incorporating intellectual achievement as a priority in programming and member recruitment. Each group must evaluate how to change the present milieu to enrich the relevancy of the Greek experience for the scholar.

As a first step in developing change, it may be prudent for each NPC-member group to review the history of its founders and reacquaint members with the ideals and goals of these early Greek women. The founders of Greek organizations were all strong, committed women who sought sisterhood, high moral values, and intellectual advancement. These women had a vision and were dedicated to securing the future for their organizations. Members can rely on the goals of their founders to help recreate a renewed vision, focusing on academic excellence, sisterhood, and philanthropy.

As a second step, it would be wise to reflect on the following leadership guidance offered by Kouzes and Posner in *The Leadership Challenge: How to Get Extraordinary Things Done in Organizations*. They explain that leaders must have a vision for their organizations and believe that their vision is attainable. They also point out that leaders involve many members of their organizations, are persistent, plan in detail, work very hard, and encourage their members all along the way. These guidelines seem very applicable to the challenge of creating a vision to recruit scholars. The process is as follows.

- ◆ All members must agree to change and stop living in the past.
- ◆ Leaders must create a shared vision for all members to believe in.
- ◆ Leaders empower members to participate through collaboration and teamwork.
- ◆ Chapter leaders must be role models, living their values.
- ◆ Leaders must provide recognition and celebration of the accomplishments of individual members and the chapter as a whole.

Any vision would not be complete without an action plan defining the objective necessary to realize the vision. An action plan for recruiting more scholars might include the following key ideas.

1. Consider academic excellence a priority for membership selection. A chapter that focuses on academic and cultural endeavors is in a very positive position to attract highly qualified members.

2. Membership recruitment on every campus must reflect the demographics and needs of the women's student population. On many campuses, freshmen students are older, may be first generation college students, or may be from minority groups. Often these women maintain high grades, may be financing all or part of their education, and plan to go on to graduate school.

3. Nontraditional rushees may be juniors and seniors who have attended community colleges. They are serious students and often are looking for bonding with a special women's group.

4. Rushees are not all alike! Different types respond to different rush styles. It is important to match rushees to members with whom they can identify and who can answer their questions about membership.

5. Carefully analyze the image your chapter presents. Will membership foster the educational goals of the scholar? Adjust your image and chapter programming to include the needs of the serious student.

6. As no-frills rush becomes the norm on our campuses, rush plans should include training in the development of conversation skills so that chapter members are poised and confident and project sincerity while discussing issues, such as intellectual achievement, thoughtfully.

7. Consider focusing an entire rush event on the chapter scholarship program, including participation in cultural events and a showcase for the achievements of members. Plan and host events to recognize freshman and sophomore honorary societies or honors-program residence halls.

8. During rush, consider inviting prominent alumnae to give a short message on the value of membership in

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continued from page 16

relation to their careers.

9. Publicize the large scholarship grants awarded annually to sorority women by the foundations of NPC groups. These provide a strong membership benefit for serious students.

10. The high academic achiever may find the informality and reduced time commitment of continuous open bidding (COB) appealing and a more acceptable way to pledge a group. Build friendships with the brightest and best students in classes and study groups. Introduce them to the high achievers already in the chapter. This is a special opportunity for scholars to attract scholars on a one-to-one basis. Potential members who are scholars may also need reassurance that the time commitment of membership is manageable and is quality time.

11. Develop a faculty advisor program in cooperation with the academic

community. Promote the positive aspects of Greek life and seek advisors' assistance in identifying scholars as potential members.

Above all, membership recruitment events should always promote the following benefits of sisterhood: enhancement of self-esteem, academic excellence, cultural growth and career networking, the value of the group experience, learning through philanthropy and community service, opportunities for leadership training, and the incorporation of wellness programs for self and others. Remember also to emphasize the value of lifetime friendships and mentors as important parts of the fraternity experience.

When creating the vision and action plan for recruiting the scholar, it is helpful to understand that a study at the University of Minnesota found that "Peer support and incentives are the greatest extrinsic motivators to academic achievement. Peers must be vested in

academic presence, environment, and achievement for the culture change to occur."

For well over a century, the women's Greek movement has successfully risen above adversity and the changing tide. For well over a century, the women's Greek movement has provided a fulfilling environment for women to develop to their potential. The Year of the Scholar program is recognized as an important milestone in this effort. The program serves to motivate all NPC member groups to achieve the highest scholarship. Those college Panhellenics that create a successful vision to recruit scholars will establish academic excellence as the new standard in Greek life. These women can anticipate sharing the joys of sisterhood with the best and brightest achievers well into the next century.

Aristotle wrote that "... we are the sum of our actions." Create a vision. Recruit the scholars.

PROFILE

A YANKEE IN UNC's COURT

Distinguished as both the first woman and the first non-North Carolinian to be named president of the university, Molly Corbett Broad is introducing a new era at Chapel Hill.

On April 11, 1997, the headlines of the daily newspaper in Chapel Hill, NC, screamed the name Molly Corbett Broad.

Front-page stories and photos chronicled an event that represented a significant break from the time-honored traditions of the University of North Carolina. For the first time since the school's establishment in 1793, a woman was at the helm of the 16-campus system—and she did not hail from the Tarheel state.

Reactions from UNC faculty and students to Broad's appointment as president ranged from skepticism to enthusiasm. But most people were simply curious: "Molly *who?*"

It's a question that Broad, a member of the Chi Chapter at Syracuse, has answered with humor, grace, and charm since officially moving from her position as executive vice-chancellor of the California State University system to the top spot at UNC last July.

"The first few months here have gone beautifully, and I have concluded that it is due in part to the willingness of the citizens of North

◀ Molly Broad, X/Syracuse, returns to her alma mater for a reunion.

By Jan Schmitz Mathew, Δ/Illinois

Carolina to transfer their admiration and affection for the university to whomever is serving as the leader," Broad says.

"In particular, there have been women in North Carolina of every age, race, and ethnicity who have quietly sent me notes, or who have whispered in my ear, or who have given some personal gesture that says, 'We're here for you, and we're cheering for your success.'"

Adjusting to a New Role

When Broad came to UNC, she offered her wide range of experience in universities throughout the country and her "passionate commitment" to what a university can mean.

Described as a visionary leader whose charm belies an inner core of steel, Broad also brought her intense interest in the technology movement. As second in command at California State University, she was credited with finding money for wiring and building virtual campuses and for seeking liaisons between public educators and the private sector.

She says her role at UNC will capitalize on such victories. In addition to overseeing a \$2 billion annual budget, 154,000 students and supporting administrators, and faculty and employees, she will compete for the tax dollars needed to maintain UNC's high national status.

Added to these responsibilities is the challenge of melding her accomplishments and strengths with the unique heritage of her new home.

"The Southern culture is both marvelous and tricky," she reflects. "There's a courtesy and civility about North Carolina that is so attractive, and that has been a very positive surprise. It feels like 'me'—it feels very natural.

"On the other hand, behind that courtesy and hospitality, you may not perceive that people actually have points of view that are quite different from yours.

"So it has been a challenge for me to try to understand and integrate differences which may not be expressed openly."

Positive Collegiate Experience

Broad feels that her career path and achievements have been somewhat serendipitous. Armed with an undergraduate degree in economics from Syracuse University, the 1962 Phi Beta Kappa



graduate knew only that she wanted a "multidimensional" life—one that embraced family, education, and civic involvements.

It is only upon recent reflection that Broad has identified a vital connection between her present role in higher education and her experiences as an undergraduate and as a member of the Chi Chapter.

"I underwent a personal transformation at Syracuse," she recalls. A native of Wilkes-Barre, Penn., Broad had not been away from home before her sojourn at college.

"It was a big university, and I faced anxiety and daunting challenges," she says. "But what I found was this remarkable combination of mind-stretching resources within an incredibly nurturing community.

"During my four years in the Theta house, I developed many personal friendships, and I came to appreciate the value of ceremony in knitting people together—whether it was group singing or reciting 13 Corinthians.

"There have been women ... who have quietly sent me notes, or who have whispered in my ear, or who have given some personal gesture that says, 'We're here for you, and we're cheering for your success.'"



"My husband, Robert, and I are on the 20-year plan," Broad explains. "The first 20 years, I followed him; the second 20 years, he's following me; and during the third 20 years, we think we'll stay put."

"I developed a sense of the importance of citizenship responsibilities, and that what we were in college to learn was a great deal more than academic coursework. I saw that in the exemplars of the alumnae, who were very supportive of us and who were quite sensitive to our transition from homes to a university environment.

"I felt very looked-after by the faculty, by the alumnae, and by my sorority sisters."

Theta caring helped sustain her when her father, a school-teacher, died suddenly of a heart attack during her freshman year. "I had some pretty tough things to overcome," Broad says. "It was through the support, warmth, and strength from my friends at Theta that I weathered great sadness and grief and was still able to have an incredibly wonderful undergraduate experience.

"So I am absolutely confident that these experiences led me to spend my life's work at universities."

Twenty-Year Turning Point

Her life's work began at Ohio State University, where Broad earned a master's degree in economics. She worked briefly as a budget analyst and research associate at OSU before joining the finance staff of Syracuse University in 1971.

Broad served as manager of the Office of Budget and Planning at Syracuse, where she was eventually promoted to director of institutional research. In 1976, she took a leave of absence to serve as deputy director of the New York State Commission on the Future of Post-Secondary Education.

Upon her return to Syracuse in 1977, Broad was named vice-president for government and corporate relations, a position she held for eight years.

The turning point came in 1985, when she was recruited as executive director and chief executive officer of the Arizona Board of Regents.

"My husband, Robert, and I are on the 20-year plan," Broad explains. "The first 20 years, I followed him; the second 20 years, he's following me; and during the third 20 years, we think we'll stay put.

"Arizona represented our shift to the second 20 years. It was a very dramatic change for all of us

in culture, climate, geography, and in the move from a private to a public higher education system.

"As a result, the learning curve grew much steeper. But that is always the case when you permit yourself to have an experience in a totally different setting."

The transition paved the way for the next westward move. In 1992, Broad was named senior vice-chancellor for administration and finance for the California State University's 23-campus system. One year later, she was promoted to executive vice-chancellor and chief operating officer, the position she held prior to her move to Chapel Hill.

In all of her leadership roles, Broad has followed the example set many years ago by her faculty advisor, who was later a university chancellor and who became a lifelong friend.

"He was a great mentor, and, in today's vernacular, he would be called a 'servant leader,'" Broad explains. "His style was very humble, but he had a very strong conviction that his assignment was to turn the university over to his successor better, stronger, and healthier than he had received it.

"He absolutely never confused the high office he held with his personal humility. His leadership was a model for me, and it fits how I would like to spend my time at UNC."

A Well-Balanced Life

Broad says her life today encompasses all that she desired decades ago. She has nurtured a family—her oldest son, Robert, lives in Oregon and is employed by Hewlett Packard, and her younger son, Matthew, works for her husband's marketing company. She has enjoyed the blessing of extended family, as well. Her mother, Margaret, who she describes as her "inspiration," has lived with her since shortly after her father died.

And the Theta support that helped launch her uphill climb has also helped balance its demands.

"The higher you go in the university organizational structure, the more difficult it is to have a life beyond the university," Broad says.

"One of the ways I've achieved that personal dimension in life—the balance I think is so important—has been through connecting with Theta alumnae. In those groups, I found women with whom I could identify and find friendships.

"If I could sit in the living room at a Theta house and share my mind and heart, I'd advise the girls to take on things that are bigger than they are and for which they can exercise their passion," Broad says. "It can be anything—just so it is in your mind and your heart."

PREFERENCE NIGHT

The best idea for rush at the **KAPPA CHAPTER** at **KANSAS** is our party on the last night of rush. On preference night, we have a garden party. The environment is very uplifting and inspirational. The members wear nice white dresses, and the house is decorated with greenery and flowers. There is a lattice arbor in the living room where an octet performs.

The rushees come in the house, chat with some of the members, and then get to relax while we share some of the unique qualities of the chapter with them. Certain individuals are chosen to speak about their special moments. These stories are very heartfelt and help the rushees understand the bond that our sisters share in the house. The party ends with the duet "The Theta Way." On certain verses the whole house sings, which helps convey our strong bond and togetherness.

~ Jenee Johnson, K/Kansas

SERVICE AND FUN

For rush this year, the members of the **ALPHA NU CHAPTER** at **MONTANA** decided to help CASA and make doodle bags. On the first night, rushees and members decorated cloth bags with glitter, puffy paint, and other fun stuff. This was a good way to show the rushees firsthand how we help CASA and also allowed us to explain what CASA really is! It wasn't only fun for the rushees, but also for the actives!

Another thing we did was take some of the photos that we had collected from the past year and put them into a video complete with music. This went over really well, and it gave us an opportunity to reflect on some of the great times here! We had fun with rush this year, and we hope to continue those two ideas in the future!

~ Wendy Snodgrass, AN/Montana

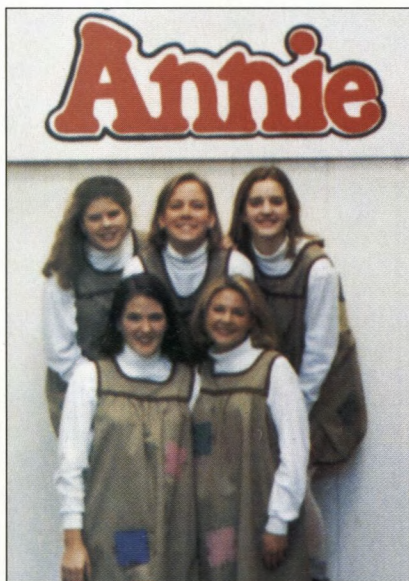
NEW IDEAS

At this year's formal rush,



◀ Members of the Kappa Chapter at Kansas pose for a photo commemorating their garden-themed Preference Night party.

➤ A Preference Night skit is a tradition at the Alpha Eta Chapter at Vanderbilt.



the **ALPHA PHI CHAPTER** at **TULANE** tried out two new ideas: Theta Music Awards and a video show. Both worked really well, due in no small part to the tremendous amount of preparation that went into each. The Music Awards Night was hosted by two of our own, decked out in sequins. After introducing the Thetas who were judging the acts, they proceeded to the musicians. Four groups sang and danced to songs ranging from "I Will Survive" ("... once we stepped inside the Theta house, we all knew we would make it through rush.") to the country classic "Thank God I'm a Theta Girl" to the rap hit

"Lodi Dodi" ("When Theta rocks the mike, we rock the mike right!") The evening was a lot of fun for both the members and the rushees.

We've always had a traditional slide show in years past; this year, we decided to spice things up a bit by putting photos, complete with our favorite songs, on video. After several viewings before the party, all of us Thetas knew the video by heart. We brought in a couple of large TVs so everyone would be able to see. The rushees were quickly caught up in our excitement as we sang and danced on the side of the room. Having a video guaran-

RUSH: NOT THE SAME OLD SONG & DANCE

It used to be that recruiting new members was called simply *rush*, and we all knew exactly what that word meant.

...

Today, there is no longer simply rush. There is formal rush ... informal rush ... continuous open bidding ... deferred rush ... no-frills rush.... On many campuses across the US and Canada, rush is changing to meet the needs of both sorority members and rushees.

...

We asked college chapter editors to share their chapters' best rush ideas. Their stories show that no matter what the decade, rush is still a time for making new friends and finding new sisters.

teed a smooth, high-quality presentation; we could focus on sharing our enthusiasm for Theta rather than on changing and focusing slides and adjusting the stereo. We also had blown-up pictures from the show hanging up around the house. They were great conversation pieces, highlighting our many parties and activities. This party was a big success and gave the rushees a fantastic and lasting impression of Theta.

~ Michelle Klevan, AΦ/Tulane

RETRO RUSH

At the BETA LAMBDA CHAPTER at WILLIAM & MARY, the most successful rush idea is one that has been popular among members and rushees for years. *Theta Fever*, a theme we use for informal parties, is, needless to say, a take-off on the classic '70s film, *Saturday Night Fever*. Over the years, *Theta Fever* has proved to be Beta Lambda's favorite night during rush. The house decorations look incredible, and sister enthusiasm is at its peak.

The extra energy and enthusiasm most likely reflect the current popularity of '70s trends. The music playing in the background gives rush the feel of a "real" party; a little of the stress and nervousness are alleviated and the night is a little more fun for all involved. Even the refreshments at the party match the theme: we serve multicolored Rice Krispie treats and Kool-Aid in a rainbow of flavors.

What makes the house look so great for this night is that while some decorations are kept in "the rush closet" from year to year, most things are personal belongings brought in especially for the event. When the setting up is done, every room is adorned with lava lamps, tie-dyed tapestries, old record covers, and music posters. It's fun to take rushees around, showing them which things you brought in from home. The same applies to costumes. It seems like every tacky dress or pair of platform shoes has a story



▲ Sudie Nolan, Mary Allen Dye, Shahla Moulton, and Tara Irland are all smiles during the third night of formal rush at the Delta Zeta Chapter at Emory.

◀ Members of the Beta Lambda Chapter at William & Mary enjoy a theme party that commemorates the 1970s.



▲ Gamma Phi Chapter members believe they show rushees what being a Theta at Texas Tech is all about when they perform Cats on Preference Night.



behind it, whether it was just picked up at Contempo Casuals or dragged out of your mother's old college stuff in the attic. All these things make for great conversation starters.

Knowing that *Theta Fever* is our strongest night, the rush committee places it as the second informal party. After this party, rushees are required to eliminate houses from their rush schedules until they have only a designated number of sororities remaining on their lists. We want rushees to make their decisions with a good, strong image of Theta in their minds.

~Melissa Daly, BA/William & Mary

PATCH DAY

The BETA MU CHAPTER in RENO, NEV., is well known for its spirited, successful rushes. Theta patch day, the third day of rush, is unique and memorable for the rushees, influencing them to choose Theta as one of their two choices for Preference Night. On Theta patch day, members dress in overalls and red shirts and wear watermelon name tags. The rushees sit on hay bales placed in the backyard, where they can enjoy the cool afternoon breeze while being refreshed with watermelon and lemonade. This is a welcome change from the stifling atmosphere of a crowded living room lacking air conditioning, and the rushees are put at ease by the openness of the outdoors and the informal, friendly dress of the members.

The rushees' visit ends

with Beta Mu's traditional *The Wizard of Oz* skit, in which Dorothy travels through the various perils of rush to find true friends and the sorority she can call "home." The rushees enjoy the skit's humor and remember its theme of making and learning to love new friends. The skit represents what Theta is all about, and we are proud that the enthusiasm of Theta patch day helped Theta draw more rushees than any other sorority on the University of Nevada, Reno, campus in the fall of 1996.

~Jennifer Perera, BM/Nevada

BELIEVE IN THETA

The most successful formal rush idea for BETA OMICRON/IOWA was the *Believe in Theta* video which we got from Grand Convention. The video consists of words accompanied by music. It sounds so simple, yet it was so effective. The video was used on RSVP night, which is the night before preference night. From the standpoint of a rushee, I can say that the video was very original and like nothing else at any of the other 12 houses. We are planning to continue using the video in future years.

~Jessica Kiely, BO/Iowa

RETURN TO THE '80s

January 16, 1997, marked a very important and memorable day at the BETA PSI CHAPTER at MCGILL. It was not only a day of informal rush, but it was also the first (and hopefully the last!) time Thetas will ever deliberately make themselves look so ugly! Many laughed and gawked in disbelief at what the members of the Beta Psi Chapter went out of their way to do in order to make rushees feel comfortable.

An '80s theme night was inspired by social chair Christie Smith. It was an evening filled not only with delicious hors d'oeuvres and good conversation, but (sadly some would say) also with jean skirts and leg warmers, rolled down donut socks, purple lipstick, geometric earrings, and plenty of crimped

◀ A bid night celebration helped members of the Gamma Upsilon Chapter at Miami unwind after the pressures of formal rush.



◀ On the third night of rush, Delta Upsilon members dress in '70s fashions and pay a tribute to famous Thetas.

hair! Thetas spent the night playing Pictionary and a variety of other board games in their garish attire, as well as attempting to accomplish what they referred to as "'80s dance moves." It goes without saying that we spent most of the night laughing at one another.

What better way to rid rushees of preconceived ideas of what sorority life is all about than by idiotically bobbing to Cindy Lauper tunes. Vacuous chitchat and extended hours spent on nail care are all stereotypes that have been pretty much refuted. An '80s get-together not only proved that the women of Kappa Alpha Theta look down on that kind of pretentiousness, but also showed that the most important thing about rush is being yourself and having a good time. Obviously, it was a great success because all the women who decided to go through informal rush in January were enthusiastically initiated in March!

~ Mersina Smith, BΨ/McGill

KITE TAIL

Rush at the UNIVERSITY OF CONNECTICUT is structured in

order to guarantee an equal and fair opportunity for each sorority. Details including what girls wear on each night; what kinds of decorations, cups, and water are used; and even what greetings and farewells can be spoken are strongly enforced, and thus make it difficult for any sorority at UConn to make a tangible, lasting impression on a rushee. Therefore, sisters need to use their imaginations to come up with something creative to differentiate their particular sorority from the others.

The members of GAMMA ZETA feel that it is important for rushees to know they are not forgotten once they leave Theta on a night of rush and that they can still associate with members of Theta even if they do not choose to pledge our Fraternity. In order to clarify this to the rushees, Gamma Zetas decorated a kite to be used on preference night. The wooden kite was covered in black satin with gold lace trim around the edges and a long golden tail flowing from the bottom tip. "Theta" was painted in gold across the breadth of the kite. At the end of preference night, the final night

of rush at UConn, each rushee was given a small piece of black ribbon. Our rush chariman, Tricia Garza, spoke to the rushees, inviting them to tie the piece of ribbon on the tail of the kite. As the rushees did this, Tricia explained to them that the sisters of Gamma Zeta hoped they had left a lasting impression in the memories of each rushee, and that the ribbon-tying symbolizes the ties the rushees would always have with Kappa Alpha Theta. In essence, each rushee left a part of herself with Theta that will remain forever.

This touching demonstration of camaraderie and kindness toward the rushees shows them the pride and love that sisters of Kappa Alpha Theta have for one another. It also illustrates Gamma Zeta's own efforts to build and continue friendships outside of Theta and outside the Greek system at UConn.

~ Kasey Cournoyer, ΓΖ/Connecticut

SPICING UP RUSH

For informal rush, the GAMMA PI CHAPTER at IOWA STATE UNIVERSITY has been busy brainstorming for new ideas to

make activities exciting for both potential new members and chapter members.

Some of the main areas of concern were house tours. Especially after women had visited other houses, the tours could seem repetitive. Informal Rush Chair Angie Mathews found a solution to this problem. She suggested that the Theta house be used for a mock game of Clue that would take place in various rooms of the house rather than on a game board.

When the rushees arrived, they were divided into several small groups and paired with the members. The groups were then given lists containing possible murder weapons, rooms of the house where the murder may have been committed, and the suspects.

Upstairs, Thetas were stationed in the rooms on the list. When the groups arrived in a room, they had the opportunity to make a guess of a possible solution to the crime; the women stationed in the room would then confirm the number of correct guesses. When a group thought that they had the correct suspect, murder weapon, and location, they returned to the formal living

room to relay their findings. The group who reached the solution first received prizes. After the conclusion of the game, the informal rushees had a chance to talk with other chapter members while treats were served.

The main purpose of Theta Clue was to give an interesting and creative alternative to the standard house tour. The women who visited our house during this evening had an exciting night and returns were high. Due to its success, Clue will almost certainly be a standard fixture at Gamma Pi.

Our COB activities ranged from tie-dyeing T-shirts to visiting a local coffee shop. The enthusiasm generated in informal rush carried over into preparation for formal rush and raised everybody's overall spirits.

~ Heather Runkel, ITI/Iowa State

WELCOME TO THETA

Laughter.... Smiles.... Hugs.... Those were just some of the components of the Theta Bid Day celebration at MIAMI this past year. The GAMMA UPSILON CHAPTER was honored to welcome fifty wonderful new girls into the chapter, and to do so we celebrated like never before. After our grueling rush schedule, including Theta Smiles in the first round party (a spring-like theme including a duet written by Amy Grant), Club Theta second round (a rendition of MTV shows), and our special *Cats* production third round, we were excited to welcome new Thetas with a special night.

The new members were picked up in their dorm rooms and were given gifts and big kites to fly on their doors. They were then taken to the Theta suite, where everyone congregated and socialized. Class and chapter pictures were taken, and people were divided into traveling groups to take part in a progressive dinner.

We had a restaurant named Spaghetti's cater food at three different Theta houses on campus. This was a great time for Theta Moms and other members to get to

know new Thetas. We also played fun get-to-know-you games.

After everyone had visited each house and filled up on great Italian food, the groups then returned to the suite to have dessert. We had cake, danced, and relished the moment. The shirt that commemorated the evening read "The Chain That Binds Us." Sisterhood is an important element of our chapter, and nights like these are cherished forever. Not only does it bring smiles to our faces, but also to our hearts.

~ Melanie Bacon, FY/Miami

LATER IS BETTER

Second semester rush is a blessing for the DELTA ZETA CHAPTER. EMORY's deferred rush system allows sisters to meet freshman women prior to rush. In addition to getting to know potential rushees, deferred rush provides the Delta Zeta Chapter with valuable time to plan and polish rush parties.

In the spring before rush, the rush chair and assistant rush chair select sisters to organize each round of rush and the skits. Preparation for rush begins almost a year early with revisions of skits such as *Late Show With Theta*. Each year new jokes and different characters are added to keep the skit up-to-date.

Delta Zeta takes advantage of having the first semester to plan. We get to know potential rushees and put a lot of time into planning during the first semester. In January, we can concentrate primarily on the rushees and not on the logistics of the parties. This makes things run smoothly for both the sisters and the rushees.

~ Becky Browman, AZ/Emory

RUSH CHANGES

This year, major changes are slated for fall rush at LSU. In an effort to move toward a no-frills rush, the DELTA KAPPA CHAPTER is participating in the first Philanthropy Day. This round of parties will enable rushees to help CASA, as well as give

Delta Kappas a chance to really get to know rushees. For this round of rush, Thetas planned a "CASA Carryalls" party. Thetas will greet rushees and lead them into the newly built Theta chapter room where they will work together to decorate a simple tote bag. The tote bags will later be donated to local CASA children for carrying their belongings. Rushees will also sign a large card which will accompany the bags. This is the first year Philanthropy Day is included in rush, and Thetas at LSU are proud to be a part of it.

One important aspect of rushing is, of course, pre-rushing! That's why Thetas at LSU work all summer long in what we call "City Groups." The chapter is divided into groups according to hometowns, and a group leader is appointed for each area. That person plans fun activities to which group members can invite potential rushees (at least once a month). These groups show potential rushees what sisterhood is all about and encourage them to go Theta!

Everyone knows how stressful rush can sometimes be. At LSU, Delta Kappas love to have fun during rush. As a way to relax, Delta Kappas enjoy periods of relaxation during rush workshop. Facials, nail sculpting, and games are some of the super ways we take time to unwind.

~ Debbie Cifreio, ΔK/LSU

SONG FEST

At EASTERN KENTUCKY, the most successful rush idea by the DELTA UPSILON Chapter is the skit we do on the third night of rush. The skit's stage is an MTV show where the main focus is on famous Thetas. Sheryl Crow, Marlo Thomas, Amy Grant, and others are asked to request their favorite '70s song. We all dress up in our best '70s outfits, act the parts of these famous Thetas, and sing favorite hits from the '70s. We have changed the words to apply to Theta rush. For example, we use the Pointer Sisters song "We are Family,"

and in one place we changed the words to "... all Greeks around us. They say they are that close, Just let me say for the record, We're given love in a Theta dose." Everyone seems to think this is our best rush idea, and we all have so much fun when we get together and perform it.

~ Amber Beshear, ΔY/E. Kentucky

SISTER GROUPS

Rush is a time of growing, as we strive for the best additions to the EPSILON EPSILON CHAPTER and as we grow closer to one another. With delayed rush, Thetas at BAYLOR have the fall semester to break into sister groups. These groups set aside time each week to get ice cream, watch an intramural, game or just hang out with one another and rushees. Not only do we get to meet great rushees this way, but we also get to know our sisters better.

While rush provides many fun opportunities, it is also a serious time. In order to remind us of the importance of rush and to show our new members this serious side of a fun week, we hold a special service each spring. The new members walk into the room and are seated with older members standing behind them, similar to preference day. Our rush chairman speaks, and a trio sings "Light a Candle." The seniors are given a chance to reflect on their rush experiences and to share advice with the others. The new members then sign a card pledging to strive for their very best in rushing and to add to the strength of our chapter.

~ Amy Priour, EE/Baylor

OPEN HOUSE

The sisters of the ZETA THETA CHAPTER at CALIFORNIA POLYTECHNIC STATE UNIVERSITY in San Luis Obispo decided to show rushees what it meant to be a Theta before rush. On two separate occasions, invitations went out to all the women of Cal Poly to join the Thetas at their home for an evening of fun.

The first open house was

an enchilada dinner, and the turnout was excellent. Members who brought friends gave them tours and made introductions. Many showed up who knew no one in the chapter, and they were greeted at the door and made to feel at home. Members of Phi Kappa Alpha Fraternity were also invited to make it feel more social and less like a rush event. After dinner and serenades, guests were invited to stay and get to know everyone a little better. Many joined Thetas in the attached apartments, watching *Friends* and relaxing.

The second open house went equally well. Guests were again met at the door, but this time they were led into the backyard for root beer floats. Tours were given for those who missed the enchilada dinner, and all the guests were encouraged to look around and feel at home. Not only was it a good time to show every-

one what Theta is all about, but it was also a chance for us to really talk to the women thinking of rushing.

Many of the women who came to either open house were undecided about rushing. Some had seen posters and were curious what a sorority was actually like. Heidi Annen was not planning to rush until fall, but came to both events anyway. Heidi, who ended up rushing this spring " ... didn't really know about Theta, but I decided that this was what I wanted to be a part of." Anthonette Pena knew no one in the chapter, but after the root beer float social, she was convinced that " ... this was something I could enjoy. It broke a lot of stereotypes for me. I got to know the girls."

Thanks to the open houses, the first rush event felt more like meeting up with old friends than like rush. Having met before, there was a lot

less pressure on everyone.

This year's spring class is one of the largest ever, with twenty-four new members. If not for the open houses, many of these women might not have rushed, and our chapter would have missed out on some special people.

~ Kelly Kent, ZΘ/Cal Polytech

BELIEVE IN THETA II

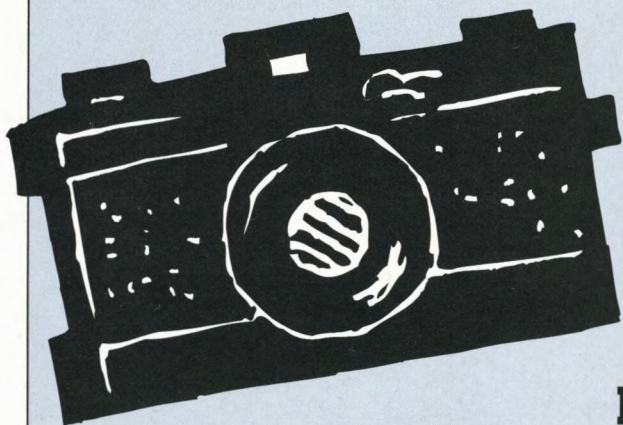
The ZETA LAMBDA CHAPTER at the COLLEGE OF CHARLESTON enjoyed making history during rush 1996. For the first time in our chapter's history we made quota. This was no easy feat as quota was a whopping 65 girls. This was one of the highest quotas in the nation last year.

In order to find out what set our chapter above the rest on campus, I asked the new member class what made them choose Theta. Among the successes were our *Grease* skit, down-to-earth girls, and

happy smiling faces. But the majority said it was the *Believe in Theta* video that made their choice an easy one. Playing this video during our second party showed the rushees what it really means to be a Theta. They believe that being a Theta means more than mixers and wearing letters—that it means ties that bond all Thetas together and memories that last forever. By playing this video for the rushees, Theta was set apart as a sorority that believes in its members and what they stand for.

Believe in Theta pushed the Zeta Lambda Chapter above the rest. Our chapter is now stronger than ever because of the best new member class. Our chapter plans on using this video for rush again and again to help show the rushees what being a Theta really means.

~ Kimberly Sauers, ZA/College of Charleston



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Any graduating senior who has held an office within her chapter or an office in another campus organization, who has leadership and communication skills, and who has a strong desire to serve the Fraternity is encouraged to apply.

For more information, or an application, contact:

KELLEY HURST
1-888-526-1870, ext. 143
kelley@thetahq.org

MONICA BOLDT
1-888-526-1870, ext. 138
monica@thetahq.org



Guidelines for a No-Frills Rush

Kappa Alpha Theta actively supports the 1991 NPC "Rush Resolution." The purpose of this resolution is to re-emphasize recruitment as a means for rushees and members to get to know one another.

In many ways, this resolution returns the Fraternity to its roots. One hundred twenty-seven years ago, our founders did not even dream of a formal rush week. Rather, they joined together for friendship and for support to face the challenges of life for women on college campuses.

Rush should accurately portray the values and benefits of sorority life, have broad appeal, and be cost-effective for the college Panhellenic, for the chapters, and for the rushees. Rush parties are opportunities for rushees and members to get to know one another and should reflect the mission of the host group as well as the purpose and ideals on which all Panhellenic organizations are based.

Recognizing these purposes, the 26 NPC-member organizations adopted the following rush policies.

- **Guidelines for rush budgets and a cap on rush expenses should be established.** The value of all donated goods and services should be included in the cap figure. This will control the overall cost of rush.

- To control the expense and time involved in putting up elaborate theme decorations on the outside of a chapter facility or other rush location, **all outside decorations should be eliminated.** If needed, simple banners may be used to identify the rush facility; permanent landscaping and permanent exterior home accessories are permitted.

- **All rush entertainment should take place within the chapter or rush facility.** This will help create a positive image of the Greek system, eliminate any activity that has the potential for creating a public spectacle, and provide more time for interaction with rushees. Special consideration should be given to chapters whose facilities cannot accommodate a rush party.

- **Individual groups should evaluate rush skits as to length and content.** The Panhellenic may define "skit," suggest the length of

a skit relative to the length of the party, and may decide during which party rounds skits are to be presented. These controls will promote entertainment that exhibits good taste and provides sufficient conversation time during rush parties.

- To provide maximum time for rushees and chapter members to meet and converse, **rush skits at the first round of parties should be discouraged.**

- To control costs and a superficial party image, **discourage elaborate costuming and purchase of special rush outfits.**

- **Eliminate all gifts, favors, preference letters, or notes** for rushees until they have accepted bids. This will reduce rush costs and avoid inappropriate actions which could be misinterpreted by rushees. Symbolic items used as part of a preference ceremony are not to be taken from the rush party.

- To emphasize that conversation between members and rushees is a basic function of rush, **develop conversation and interviewing skills.**

Different campuses are at different stages of implementing NPC's "Rush Resolution." When the resolution was adapted in 1991, some campuses were already using a no-frills rush; six years later, some campuses are still holding a traditional, formal rush.

Chapters with Panhellenic-related rush questions should call one of Theta's NPC delegates. Lissa Bradford, delegate and current NPC chairman, can be reached at 1-888-526-1870, ext. 330. Norma Jorgensen, first alternate delegate, and Carol McPadden, second alternate dele-

gate, can be reached at the above number, extensions 304 and 344, respectively. Amy Kates, third alternate delegate, can receive E-mail at ahkates@msn.com.

Chapters needing rush assistance are urged to contact their Membership Regional Directors (MRDs). These regional officers work to enhance the membership recruitment efforts of Theta's college chapters. MRDs bring vast experience and knowledge about the rush process to their positions. They are prepared to help chapters develop year-round public relations plans, devise rush plans of action, devise new themes or party plans, and assist with any other aspect of recruitment.

Districts I, VI, XIII:

Katie Busby Morrow, 254-741-1206;

Districts II, III, IV, X, XIV:

Patti Westermann, 770-850-1804;

Districts: V, XII, XV:

Cindy Green Gauf, 703-631-1820;

Districts VII, XVI, XVII:

Nancy Smith Grubb, 805-388-2924;

Districts VIII, IX, XI, XVIII:

Becky Muller, 415-969-5430.

It is important to remember that the member recruitment process is continually evolving to meet the changing needs of members and rushees alike. But the basic reasons for membership in Kappa Alpha Theta—sisterhood and true friendship—have not changed. Like our founders, we share the love and support we receive from one another, and we extend the benefits of Theta membership to special individuals. ■



The Time for Reform Is at Hand

Editor's note: one of the aims of the NPC/NIC Substance-Free Housing Task Force is to provide member groups of the two conferences with current information about the alcohol-free movement. The following article was written by the director of the Higher Education Center for Alcohol and Other Drug Prevention. The Center is the nation's primary resource for assisting colleges and universities in developing and carrying out alcohol and other drug prevention in campus communities.

by William DeJong, PhD

Front-page stories this school year have sustained the grave concerns that many academic administrators have about the prominent role of fraternities and sororities in alcohol-related problems on campus.

At the University of New Hampshire, an 18-year-old sophomore returned to campus on the Friday before Labor Day weekend. That night, he plummeted 35 feet from the Acacia fraternity rooftop and died. The fraternity chapter was charged with violating university policies and eventually disbanded by college administrators.

At Ohio Wesleyan University, a 20-year-old student who died in a fraternity house fire was drunk and may have been too confused to find his way out, according to the local coroner. The fire was reminiscent of a fraternity house tragedy that claimed the lives of five students last year at the University of North Carolina.

At the University of Massachusetts, a former student who said she was raped at a fraternity party reached a \$200,000 settlement with Sigma Phi Epsilon Fraternity after the fraternity admitted it had provided inadequate security.

Some Greek organizations claim that they are unfairly singled out for criticism, but a study recently published by Henry Wechsler, PhD, and his colleagues at the Harvard School of Public Health shows that such criticism is warranted. Similar data have recently been compiled by the Core Institute at Southern Illinois University.

Fifty-seven percent of fraternity house residents reported binge drinking three or more times in the past two weeks, compared to 36 percent of nonresident members and 18 percent of nonmembers. Among women, 43 percent of chapter house residents reported binge drinking three or more times in the past two weeks, compared to 28 percent of nonresident sorority members and 15 percent of nonmembers.

Greek members are also more likely than nonmembers to report problems as a consequence of their drinking, including missing class, falling behind in their school work, doing something they regretted, forgetting where they were or what they did, engaging in unplanned and/or unprotected sexual activity, arguing with friends, driving after having five or more drinks, and being hurt or injured.

In response to these problems, new prevention programs for Greek organizations have been developed on a number of campuses, including retreats, peer education programs, and wellness programs. Several national programs are in place as well, including the BACCHUS/GAMMA Peer Education Network; Our Chapter, Our Choice (OCOC); and *Talking About Alcohol* (TAA).

Despite these efforts, the call grows louder for more radical change in the traditions of Greek organizations. Three national men's fraternities, Phi Delta Theta, Phi Gamma Delta, and Sigma Nu, will ban all alcohol in chapter houses by the year 2000. In some ways, this action seems to be a bow to the inevitable. The annual toll of needless student deaths due to alcohol-related traffic accidents, falls, fires, and hazing is impossible to ignore. Given that reality, and given the attendant costs of liability insurance that fraternities and sororities now face, a ban on alcohol makes good sense.

There are less radical changes that could be made by Greek organizations to keep alcohol away from minors and impaired students. But it is their failure to do this that is now causing national organizations and some campus officials to impose an alcohol ban.

The message to students is clear: there is barely time left to change fraternity and sorority drinking practices. The time of total license is over. The time for reform is at hand. ■

As a member of FIPG, Inc. (a risk-management association dedicated to creating a more risk-free environment for its members), Kappa Alpha Theta subscribes to the risk management policies of FIPG. In addition, college chapters are expected to uphold the specific risk-management policies of the Fraternity. Both Fraternity and FIPG policies are delineated in *The Kappa Alpha Theta Risk Management Manual*, which was revised in September 1997 and distributed to college chapters and advisory boards.

Kappa Alpha Theta expects each member to obey all applicable laws regarding the consumption of alcoholic beverages. Space prohibits the listing of all Fraternity and FIPG policies here; some of these rules state that no funds of a chapter shall be used to purchase alcoholic beverages; no alcohol shall be stored, served, or consumed on Theta property; no chapter may cosponsor or cofinance a function where alcohol is purchased by any of the host groups; no chapter may sponsor or cosponsor "open parties"; and no alcohol shall be present at any new member programs or activity. Any chapter or member violating FIPG standards or the laws of the Fraternity is subject to disciplinary action.

In order to help our members make informed, low-risk choices about alcohol consumption, the Fraternity offers *Talking About Alcohol* (TAA) to its college chapters. Since 1991, more than 75 chapters have participated in TAA, which is funded by a grant from the Kappa Alpha Theta Foundation. For more information about scheduling TAA for a college chapter or alumnae group or to learn more about becoming a volunteer alumnae instructor, contact:

Bonnie Brown
Education & Training Director
1-888-526-1870, ext. 149
bonnie@thetahq.org

Peace Corps Volunteers Have Theta Ties

The accompanying photograph is of three Theta women. We are Peace Corps volunteers in the small, small country of The Gambia in West Africa. Jeanne Mosely, Delta Zeta/Emory; Rachael Bergner, Delta Iota/Puget Sound; and I arrived in The Gambia in July 1996. We are serving for two years. Out of 33 people in our "pledge class," three are Thetas. I think this says something about the Theta woman's love for adventure and dedication to service.

I know that one of the main reasons I pursued serving in the Peace Corps was holding the office of service chairman in my chapter. The Alpha Sigma Chapter at Washington State University participates in many service projects. Our largest event, which was also a lot of fun, was pairing with Sigma Nu and holding a teetertotter-a-thon. We raised \$5,000 in our small community of Pullman, Wash. Because of our chapter's spirit and total participation in our service projects, I was declared Panhellenic Service Chairman of the year in 1991.

In The Gambia, Jeanne Mosely and I are using our elementary education degrees in our jobs as resource center teachers.



We received our Gambian names on the day this photograph was taken. Jeanne Mosely is Sira Dibasi; I, Ann Hayes, am Jalika Camara; and Rachael Bergner is Fatou Demba.

We work in local primary schools developing resource centers, which are places where teachers develop teaching aids and learn improved teaching methods.

Rachael Bergner is using her biology degree in her job as an agroforestry volunteer. She is assigned to a small village where she helps the local farmers with improved farming techniques. She also works to increase the tree population by planting trees in the local community forests.

We share our lives with families in a compound where we live in round mud huts with thatched roofs. There is always someone around, just as there was always someone around in the chapter house. We make our homes cozy with photos of our Theta friends!

In this photo, we were each dressed in traditional Gambian attire, including a *fauno* (wrap-around skirt) with a *dindiko bah* (big shirt) over it. On our heads, we wore *tikos* to cover our hair. The Gambia is predominantly Islamic, thus the women should expose as little skin as possible. We were dressed for our *coolio*, the Gambian baptism ceremony where we received our Gambian names and were inducted into the Gambian culture.

We are definitely enjoying ourselves here. The Gambians are a happy and giving people. Yet one of the things we look forward to most is receiving mail. If printing my address would attract some of our sisters to write, well, it would be super!



By Ann Hayes, AΣ/Washington State

Editor's note: You may write to Ann Hayes, Rachael Bergner, and Jeanne Mosely at US Peace Corps, Box 582, Banjul, The Gambia, WEST AFRICA. ■

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Completed applications must be postmarked by Feb. 1, 1998, to be considered.



Look At Us Now

After just one year of development, Kappa Alpha Theta's site has picked up speed among the thousands of travelers on today's information superhighway. Here is a listing of where to look and what you can find on our newly redesigned site.

What is Theta?



- Theta Today
- Theta Facts
- History of Theta

Theta Roll Call



- College Chapters
- Alumnae Chapters
- Officer Listing
- Staff Listing

The Foundation



- About CASA
- Philanthropy Information
- Service Project Ideas
- Scholarship Opportunities
- Educational Programs

What's New



- NPC Resolution
- Grand Convention 1998
- Career Networking Help
- Letter of Reference
- Together Thetas Campaign

Horizons



- Extension Activities
- Extension Procedures
- Famous Thetas
- Upcoming Events

Member Information



- Theta for a Lifetime
- A New Connection
- Alumnae Fees
- Loans and Programs
- Financial Information

Theta Merchandise



- Jewelry Collection
- Pansy Peddler Collection
- Order Form and Information

Educational Opportunities



- Consultant Program
- Balanced Woman Program
- Leadership Development
- *Talking About Alcohol* (TAA)
- TAA Instructors
- TAA Schedule

Theta Resources



- Discussion Area
- Headquarters Asks You....
- Calendar (with Forms)
- Career Networking Help
- Letter of Reference
- Chapter Manager Help

www.kappaalphatheta.org

any questions? ansley@thetahq.org

Additional Sites to See on the World Wide Web

CASA

www.nationalcasa.org

National Panhellenic Conference

www.greeklife.org/npc

Chapter Manager

<http://members.aol.com/chapmgr/chapman.htm>

Scholarship Resources

www.gre.org

www.asgs.org

www.jobtrak.com/gradschool_docs/

Financial Aid Resources

www.finaid.org

www.aauw.org/3000/fdnfelgra.html

Career Networking Information

www.careersteps.com/KappaAlphaTheta

www.espan.com

www.cweb.com

www.careerpath.com

www.careermag.com

www.jobtrak.com

Additional Resources

www.bigbook.com

www.census.gov

www.eb.com

www.ipl.com

Convention Resources

www.dallas.yahoo.com

www.ci.dallas.tx.us



Here's the Scoop!

**Thanks to the KAO Foundation,
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When a college chapter is ranked number one in scholarship on campus, the chapter receives a congratulations letter and a check from the Foundation. With the check, the chapter sponsors an ice cream party, complete with all the trimmings, for its members.

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Low Fat Ice Cream, or Sorbet to be redeemed at supermarkets and grocery stores or any Ben & Jerry's® Scoop Shop.

The Foundation is excited to sponsor this new program that recognizes the outstanding academic achievements of our chapters and members.

Congratulations to all ice cream winners for 1997-98!



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IN MEMORIAM

Esme Malloch Byers (Mrs. James)
Alberta 1937; July 1997

Grace Welch Clark (Mrs. Charles)
Alberta 1931; July 1997

Lucine Warfel Collins (Mrs. George)
Butler 1931; July 1997

Helen Hall Fleming (Mrs. George)
Butler 1929; July 1997

Marilyn Myers Mayhill (Mrs. Ronald)
Butler 1958; July 1997

Patia Carver Parker (Mrs. James)
Butler 1922; September 1997

Ritu Bisla
Chicago 1992; September 1997

Nancy Davis Bucher (Mrs. J. Eric)
Cincinnati 1937; April 1997

Irene Beckwith Hunting
Colorado 1957; January 1997

Roberta Sylvester Boerlin
Colorado St. 1927; September 1997

Elizabeth Smiley Borst (Mrs. Henry)
Cornell 1940; July 1997

Maria Nekos Davis (Mrs. George)
Cornell 1948; September 1997

Marjorie Eddy Hanger (Mrs.
McCarthy)
Cornell 1937; October 1997

Jean Foster Burd (Mrs. William)
DePauw 1940; December 1996

Catherine Randolph Cramer (Mrs.
Peyton Avery)
Denison 1955; June 1997

Carolyn Ullman Hodges (Mrs.
Raymond)
Denison 1942; August 1997

Evelyn Pease Stubbs (Mrs. Harold)
Denison 1929; September 1997

Martha Vance Hecht (Mrs. Herbert)
Duke 1932; July 1997

Lylah Scarborough Barber (Mrs.
Walter Lanier)
Florida State 1928; March 1997

Constance Seybold Prunty (Mrs.
John)
Florida State 1928; August 1997

Genevieve McGuffin Thaxter (Mrs.
Clinton)
Fresno State 1953; October 1997

Jacquelin Croker Dimmock (Mrs.
Avery)
Georgia 1948; June 1997

Beverly Rucker Scott (Mrs. Isaac)
Georgia 1953; October 1997

Joan Leslie Harrison
Idaho 1971; October 1997

Jane Chambers Castello (Mrs.
Robert)
Illinois 1935; August 1997

Pamela Ball Kettell (Mrs. Leedom)
Illinois 1961; August 1997

Gale Robinson Hall (Mrs. Francis)
Indiana 1929; June 1997

Mary Painter Webber (Mrs. Justus)
Indiana 1919; September 1997

Janice Fenton Harris (Mrs. Boyd)
Iowa 1956; August 1997

Mary Louise Epperson Smith (Mrs.
Elmer)
Iowa 1932; August 1997

Pamela Anne Kruck Lown (Mrs.
James R.)
Iowa State 1967; August 1997

Lucille Heinritz Marcellus (Mrs.
Edward)
Lawrence 1939; July 1997

Lina Grant de Tarnowski (Mrs.
Michael)
Maryland 1959; April 1997

Dorothy Briggs Cashner (Mrs.
Herbert)
Michigan 1929; August 1997

Barbara Knill Brown (Mrs. J. Webster)
Michigan State 1935; July 1997

Frances Harvey Neller (Mrs. Walter)
Michigan State 1926; July 1997

Julia Baird Andrus (Mrs. Julie)
Minnesota 1933; August 1997

Geraldine Bennett DeLong (Mrs. G.
B.)
Minnesota 1928; January 1997

Margaret Ellis Flood (Mrs. Clyde)
Minnesota 1932; August 1997

Alfreda Davis Wilder (Mrs. Robert)
Minnesota 1922; September 1997

Dorothy Rose Ellet (Mrs. Arthur
Gillman)
Missouri 1921; September 1997

Shirley Scott Gianelli (Mrs.
William)
Montana 1943; August 1997

Wanda Seaton Webster (Mrs.
Frederick)
Nebraska 1939; August 1997

Dorothy Struble Zimmerman (Mrs.
Harry)
Nebraska 1926; August 1997

Eileen Walshe Fehr
Newcomb/Tulane 1935; November
1996

Evelyn Suter Massee (Mrs. Edgar)
North Dakota 1921; July 1997

Lois Hooper Staszko (Mrs. Edward)
North Dakota State 1947;
September 1997

Barbara Tanner Hastings (Mrs.
John)
Northwestern 1932; April 1997

Phyllis Tenney Jacobs (Mrs. Donald)
Northwestern 1922; July 1997

Martha Williams Owen (Mrs. Wayne)
Northwestern 1933; September 1997

Maryann Brehm Seibert (Mrs.
William)
Ohio State 1944; August 1997

Bessie Rhodes Fisher (Mrs. Charles)
Ohio Wesleyan 1926; September
1997

Joan Speer Pittman (Mrs. Richard)
Ohio Wesleyan 1942; July 1997

LaReita West Colbert (Mrs. Ted)
Oklahoma 1925; June 1997

Ardyth Gragg Little (Mrs. Merle)
Oklahoma State 1928

Leona Harrell Wilson (Mrs. Walter)
Oklahoma State 1919; July 1997

Betty Vehrs Harris
Oregon State 1939; September 1997

Penny Atkinson Garban (Mrs. Steven)
Penn State 1959; September 1997

Martha Ball Salem
Penn State 1944; October 1997

Sheryl Ann Frykholm
Pittsburgh 1971; June 1997

Katheryn Power Knappe (Mrs.
Edward)
Pittsburgh 1925; September 1997

Dorothy Mohlman Farr (Mrs. Vance)
Purdue 1924; October 1997

Catherine Davis Findley (Mrs. John)
Purdue 1938; June 1997

Margaret Eleanor Waller Herwitz
(Mrs. Sydney)
Purdue 1923; August 1997

Mary Helen Pohlman
Purdue 1941

June Jacobson Anderson (Mrs.
Philip)
South Dakota 1935; October 1995

Beth Meadows Crissman (Mrs.
Herbert)
South Dakota 1917; July 1997

Ruth Payne Fuller (Mrs. Howell)
South Dakota 1929; October 1997

Dorothy Holmes Tucker
South Dakota 1946; October 1997

Lois Davis Vandeventer (Mrs. C.C.)
South Dakota 1949; April 1996

Jeanne McLemore Bullington
SMU 1952; August 1997

Linda Quisenberry Robb (Mrs. Paul)
SMU 1952; September 1997

Marian Bachman Anderson (Mrs. C.
Robert)
Syracuse 1938; June 1997

Barbara Joselyn Reynolds Gibbs
(Mrs. Donald)
Syracuse 1933; September 1997

Virginia Griffin Cameron (Mrs. Alan)
Texas 1929; September 1997

Amelia Anderson Martin (Mrs. A.
DeLoach)
Texas 1951; May 1997

Mary J. Prichard
Texas 1932; January 1997

Frances Wells Stuart (Mrs. Robert)
Texas 1923; June 1997

Alice Adams Taylor (Mrs. Albert)
Texas 1929; April 1997

Elizabeth Thomas Hearn (Mrs.
Norman)
UC Berkeley 1933; July 1997

Patricia Mulford Livermore (Mrs.
Richard)
UCLA 1968; September 1997

Adele Redfield Schlotman (Mrs. John)
UCLA 1934; May 1997

Bernita Salmon Hobin (Mrs. William)
Pacific 1959; March 1997

Hope Baskette Davis (Mrs. Jack)
Vanderbilt 1924; September 1997

Carolyn Cobb Godown (Mrs. Joseph)
Vanderbilt 1924; June 1997

Elisabeth Bogle Street (Mrs. Claude)
Vanderbilt 1930; September 1997

Janet Hosler Allen (Mrs. James)
Washburn 1953; July 1997

Jane E. Baker
Washburn 1932; November 1996

Cora Hedrick McCuish (Mrs. John)
Washburn 1925; August 1997

Ruth Field
Washington 1926; October 1997

Ingrid Flakstad King (Mrs. S.J.)
Washington 1938; September 1997

Mary Gill McCartney (Mrs. George)
Washington 1941; June 1997

Beryl Elfendahl Shorts (Mrs. Bruce)
Washington 1933; July 1997

Josie Coreen Agnew Zoffel (Mrs.
Robert)
Washington 1951; September 1997

Faith English Nooney (Mrs. John)
Washington/St.Louis 1958; May
1997

Elinor Martineau Coyle (Mrs.
Charles)
Wisconsin 1928; August 1997

Mary Fulton Garstang (Mrs. William)
Wisconsin 1928; October 1997

Gail Wilson Harmon (Mrs. Harold)
Wisconsin 1930; August 1997 ■

**Dates represent year of initiation and month and year of death.*

GIFTS RECEIVED JULY 1 – SEPTEMBER 30, 1997

*IN HONOR OF:***Delta Omicron 1986 Pledge Class**

by Rebecca Crawford Hardee

1996-97 ELCs

by Kelley Galbreath Hurst

Alpha Xi Advisers & Facility Corporation Members

by George Shannon Maddox

Erin Abbott

by Julie Abbott

Beth Albery

by Steve Albery

Gretchen Webster Alexander

by Bray Bradley Brackin

Erin Elizabeth Beasley, Kelly and Steve Beasley

by Jennifer Pritchett

Lisa R. Borgerson

by Patricia Borgerson

Lissa Lutton Bradford and her Chairmanship of NPC

by Peggy Jo Cook Coker

by Nancy Milligan Frick

Mid Rainier Brooks

by Carol Hyman Walker

Lorene Burkhart

by Nancy Milligan Frick

Claire and Wagner Chapman

by Florence Helen Ashby

by Nancy Milligan Frick

2-Year Wedding Anniversary

by Wendy Boerner Clifford

Ft. Myers Alumnae Club

by Marjorie Retzke Gibbs

Julie Brinker DeWitt

by Nancy Milligan Frick

Patsy DiGiulian

by Teri L. DiGiulian

Camille Diener

by Marianne Cameron

Angellio

by Teri L. DiGiulian

Peggy Preston Fanney

by Frankie Mitchell Robbins

Holly Farnsworth

by Bryan Farnsworth

Katie Fennell

by Anne Kettlewell Fennell

Connie Williamson Frohnafel

by Susan Spivey Penrod

Meg Garrett

by Lucile Moore Garrett

Marie A. Georgiou

by John S. Georgiou

Jennifer Hanson's Marriage

by Jennifer Marks Scoggins

Leah A. Hartman

by Florence Helen Ashby

Dorothy Whitehurst Heard

by Elisabeth "Rusty" Cole

Shoemaker

Emily Smith Henderson

by Laura Jacobson Lester

Marybelle Weatherford Henry

by Josephine Besancon

Gargett

Leslie A. Hester

by Nancy A. Wagner

Christie Hoota

by Joanne Hoota

Alpha Rho Chapter

by Donna Turner Vanderlinden

Martha Taylor Jones

by Linda Castellon Debrovner

Brenna Joyce

by Maureen Joyce

Mary Warner Kline

by Karen Kline Ford

Jackie Murphy Kremers

by Lynn Jones Dexter

by Jane Weaver Stout

Anna Marie Rivera Kun

by Diane Lydick Kun

Jaymie Larson

by Donna Andersen Wilson

Jennifer R. Lowery

by Sallie Lowery

Jane Quinn Lutz

by Carol Plumb Sutorius

Marilyn Cheshier Lynch

by Linda Castellon Debrovner

Stacey Maher

by Patricia Maher

Kelly C. Manly

by Barbara F. Manly

Catherine Tillotson McCord's 100th Birthday

by Sue Shane Sautermeister

Dr. Jennifer Menge

by Carolyn Watson Menge

Meredith Merk

by Nancy Milligan Frick

Betty Mitchell

by Rusty Cole Shoemaker

Dana Davis Mott

by Laura Davis Cook

Meg Gates Osborne

by Nancy Milligan Frick

Britt Parvus

by Dirk Parvus

Scott Allen Pederson

by Julie Parker Pederson

Angela M. Reuk

by Sue Reuk

Amy Rhodes

by Melinda Ann Rhodes

Kendy Cusick-Rindone

by Lynn Jones Dexter

Xi Chapter

by Lucile Moore Garrett

Cecilia Rothenberger

by Teresa Rothenberger

Nancy Harkless Russell

by Nancy Milligan Frick

Marcia Cole Saville

by Elisabeth Swiller Bruch

Julie Schwarz

by Janet M. Schwarz

Rebecca M. Shell

by Mr. and Mrs. J. Joseph Shell

Elizabeth Ann Sierk

by Amy Hayner Kates

by Jennifer L. Lucas

Kelly Smith

by Rob Smith

Kara N. Sovik

by William E. Sovik, Jr.

Sara Jolstad Stephenson

by Carolyn Pierce Jolstad

Meghan Sullivan

by Willis and Joan Sullivan

Celeste Tiefert

by Kristi Tiefert

Isabelle Layman Troyer

by Carol and Richard Gillis

Judy Kathryn Whitehurst

by Dorothy Whitehurst Heard

Martha Meyer Cord Wilson

by Carmen Crews McCracken

Helen Edwards Woodward

by Florence Helen Ashby

by Jill Quintana

*IN CELEBRATION OF:***50 Years as a Theta**

by Janet Brown Reid

Alpha Nu on San Juan Island

by Alice Lee Lund

Beta Phi Chapter's Scholarship Achievement

by Barbara Moore Foster

Jennifer Hans Fagnani's Birthday

by Amye Tankersley King

Marriage of Carey Elizabeth Fitzmaurice

by Jennifer L. Lucas

Greater Fort Myers Alumnae Club

by Frances Fontaine Love

Joyce Harrison Honeyman's Birthday

by Florence Helen Ashby

Jonathon Keefer

by Nancy Milligan Frick

Marilyn Cheshier Lynch's Birthday

by Florence Helen Ashby

by Nancy Milligan Frick

Megan McDermond's Upcoming Wedding

by Miriam Brandt McDermond

Suzanne Jones Verardo's Birthday

by Carolyn Jones Minton

Heather Hoffman Walker

by Barbara Britton Matta

*IN MEMORY OF:***Nancy Cochran Abbey**

by Lissa Lutton Bradford

by Lynn Jones Dexter

by Julie Anderson Gilbert

by Hilda McElhenney Griffith

by Jennifer L. Lucas

by Sally Cowan Reinhold

by Sue Shane Sautermeister

by Joyce Anne Rogers Vitelli

Melanie Albright

by Virginia Little Green

Brian Arbuckle

by Ilene Seale Lyman

Susan Arnold Higgins

by Elizabeth Ruddick O'Brien

Dorothy Horine Arntson

by Jean Phillips Isenbarger

by Margaret Roth Martin

Virginia Wylie Barber

by Carol Wilson Smith

Julie Betschart

by Jennifer VanHorn Dorris

Joy Florey Biggs

by Sue Kuykendall Tucker

Emily Loving Wilson Bird

by Mary Steger Wandry

Norma Taylor Bordages

by Jane Paylor Hale

Ruth Cheeseman Bower

by Elizabeth Ann Wilkins

Caryl Bro Brand

by Mary Jane Brand Ryan

Helen Fischer Brodnjak

by Constance Fischer Losvar

Jane Bryan

by Martha Bryan Foreman

Gladys Shackelford Buhler

by Gwendolyn Buhler Talbot

Colleen Byrne

by Jody Friedman Weiss

Lee Griffin Cameron

by Margaret Lewis Furse

Callie Martin Chalk

by Heidi Christiane La Rochelle

John C. Clemens

by Elizabeth Green Gavigan

Lucy Warfel Collins

by Janet Lowman Fox

by Ruth Crabill Young

by Upper Arlington Group

Ruth Hahn Conway

by Pamela Conway Dickerhoof

J. Earl Cook

by Jean Harrington Coogan

by Lissa Lutton Bradford

by Martha S. Smith

by Nancy Milligan Frick

Tinka Randolph Cramer

by Barbara Adams Woodhull

by Carrie Cramer Bond

by Palos Verdes Peninsula Alumnae Chapter

Beth Meadows Crissman

by Mrs. Jean Bullen Newman

Kathryn E. Cronister

by Helen Hollingsworth

Margaret Archdeacon Darrough

by Ruth Darrough Johnston

Weston Dawson

by Catherine Curington Dawson

Ruth Baker Day

by Margaret Day Walker

Jean Derus

by Elizabeth Kieffer Nigl

Ellen-Earle Riggs Douglas

by Ellen Douglas Chaffee

Dita Duke

by Barbara Parker Weber

Frieda Steinmann Ellsworth

by Frances Robinson Kirch

Elizabeth Erhardt

by Anne E. Kahmann

Joan Wagner Essex

by Ronda Martin Scott

by Mary Gail Engle

by Margaret Kessler Luvisi

by Nancy Wicke Stanley

by Pam Holtz Allen

by Valerie Pellegri Calogero

by Tracy Peters Johnson

Patricia Moores Farmer

by Anna Sleeth Countryman

Carolyn Wright Fish

by Rebecca Fish Hatcher

Jane Stockton Fisk

by Marion Lewis Dickman

Lucille Fisk

by Marion Lewis Dickman

Ruth Ann Foster

by Joyce M. Foster

Rowena Dodd Fraunfelter

by Patricia J. Pickett

by Kay Plummer Vermilion

John Clark Gallup

by Omaha Albaugh Klopfenstein

Helen Gordon Gast

by Jane Malcolm Fitchall

Ellie Gerhardy

by Ursula Boulton Regenos

Elizabeth Shanley Gerson

by Lynette Bishop Bobb

Shirley Scott Gianelli

by Monterey County Alumnae Club

Doris Haffner Greene

by Michele Dillencourt Dumer

Mary Mantz Griffith

by Greater Kansas City Alumnae Chapter

by Patricia Joffe Bowman

Gay Hull Gruber

by Upper Arlington Group

by Marjorie Garvin Sayers

by Janet Lowman Fox

Jane Wood Guy

by Joyce MacBride Beaumont

Marion Van Epps Hahn

by Mildred Oberlin Bennett

Betty Howe Hamm

by Margery Howe Smith

Dr. William Hansell

by Natalie Jensen Constantine

by James Holland Family and Sons

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by Alice King Garrison

Kathleen Herold Helm

by Janet McNeely Folks

by Elizabeth Green Gavigan

by Betty Goodman Giles

by F. Kirk Helm

Eleanor Waller Herwitz

by Helen Lowman Fox

Carolyn Ullman Hodges

by Anne Nitrauer Forgy

Elinor Gano Jones

by Jody Jones Hunter

Don Kable

by Louise and Walter P. Jones, Jr.

Pamela Ball Kettell

Participate in Theta's Future

by Sue M. Blair, ΔΘ/Florida

The privilege of Fraternity membership includes the selection of our leadership.... Nominate your candidates for Grand Council!

Fraternity membership gives us many privileges and responsibilities. One responsibility and opportunity is to have a voice in the nomination and election of our leadership, our Grand Council.

It is my privilege to participate in this process by serving as Nominating Committee chairman. My goal is to provide a forum in which the greatest number of members can and will participate. It is my hope that all who are qualified will make themselves available for consideration and that all who have pertinent information to provide on available candidates will submit recommendations. The many talented women who will make themselves available to serve in our Fraternity's highest leadership roles deserve our participation.

Over the past several years, there have been a variety of committees who have addressed our nominating and election procedures. The latest task force completed its work over the Labor

Day weekend. All the task forces and committees have offered valid and constructive ideas and suggestions for added clarity, effectiveness, and efficiency. The latest group suggested changes to the nominating form that we use to obtain information from you. We will use that suggested form, and you will find it on the next page. Please complete it and send it to me right away. I would also ask that you thoroughly read the information provided regarding the election process, qualifications, and Council member responsibilities.

The success of the election process depends on Theta members who submit recommendations to the Nominating Committee. Be a participant in the future of the Fraternity.

My second goal is to make this process an open one. All information provided will be given to the committee when it begins its deliberation at Grand Convention. Each member should know that what she writes on behalf of another will be valued and respected. If you have any questions about the process or our planned procedures, please call or write to me. Please take the time to submit a recommendation today.

Deep in the Heart



KAG Grand Convention 1998 ♥ Dallas

Every Convention delegate votes by ballot for Grand Council officers.

ELECTION PROCESS

- The Nominating Committee chairman is appointed during the fall before Grand Convention.
- Members, college chapters, and alumnae chapters and clubs submit candidate names to the Nominating Committee chairman for potential Grand Council service.
- Recommendations for candidates are accepted by the Nominating Committee chairman.
- Nominating Committee members are elected from among chapter delegates during district meetings at Grand Convention.
- Nominating Committee meets at Grand Convention to determine a slate of nominees for the offices of president and each of the six vice-presidents.
- Nominating Committee presents the slate to the delegate body for voting.
- Nominations from the floor for any of the seven positions may be made by delegates, providing prior permission from the candidate has been obtained.
- Every Grand Convention delegate votes by ballot.

ELIGIBILITY

- Grand Council members must be

members in good standing with the Fraternity.

- Grand Council members must have a college degree.
- Grand Council members may serve no more than four terms as a vice-president and two terms as president.
- Grand Council members may serve no more than two terms in the same vice-president position.
- Members of Grand Council may not regress in office.

QUALIFICATIONS

- Members must possess good verbal and written communication skills, be able to speak well before a group, enjoy comfortable rapport with collegians and alumnae, and represent the Fraternity well to members and non-members.
- Council members must be able to work as a team, exhibiting an openness and willingness to make decisions for the good of the Fraternity.

RESPONSIBILITIES

- The term of office for each Council member is two years. Every position of Grand Council is elected at Grand Convention.
- Grand Council is responsible for the creation and maintenance of

plans, programs, policies, and operations of the Fraternity.

- Grand Council administers and controls the financial affairs of the Fraternity.
- Grand Council is the governing body of the Fraternity in the interim between Grand Conventions.
- Although serving on Grand Council is a volunteer position, expenses are paid by the Fraternity.
- Each member of Grand Council is expected to participate in installations, visitations, and other official Fraternity affairs as required.
- All members of Council should be alert to the Fraternity's responsibilities in the educational world, including risk management, and should be aware of the relationships with college and university administrations and the general public.
- Grand Council members should recognize the importance of their responsibilities in directing the business affairs and the future of the Fraternity and must have time available for phone calls, correspondence, travel, training, board meetings, and international/regional/district meetings.

See Recommendation Form, page 35

1998 GRAND COUNCIL RECOMMENDATION FORM

Name of Candidate _____
FIRST MAIDEN LAST

Address _____
STREET CITY STATE/PROVINCE ZIP

Phone () _____ College Chapter _____

Alumnae Chapter/Club _____

Position candidate holds in chapter/club _____

Your Name _____
FIRST MAIDEN LAST

Address _____
STREET CITY STATE/PROVINCE ZIP

Phone () _____ College Chapter _____

Alumnae Chapter/Club _____

Position you hold in chapter/club _____

How long have you known the candidate? _____

How do you know the candidate? _____

Why should this person be considered for Council service? _____

What is the position for which the candidate is best suited and why? _____

 continued

1998 GRAND COUNCIL RECOMMENDATION FORM

continued from page 35

As fairly as you can, please evaluate this candidate in your response to the following questions.

Score 1 Outstanding 2 Above Average 3 Average 4 Below Average 5 Poor

How well does she handle correspondence? _____

Does she meet deadlines? _____

Does she speak well before a group? _____

Is she dependable in accomplishing jobs she agrees to do? _____

Does she possess the ability to strategize and problem-solve? _____

Does she work well with others? _____

Is she a leader? _____

Would you be proud to identify her as a representative of the International Fraternity? _____

What would you like for the Nominating Committee to know about this candidate? _____

Check one: ☐ Group recommendation Name of group _____

☐ Individual recommendation

Signature _____

Date _____

Please mail this form to Sue Blair, Nominating Committee Chairman, 390 Moorewood Circle, Highlands, NC 28741.

Recommendation deadline is April 25, 1998.

THETA REUNIONS



X At a Syracuse University reunion weekend, Lil Breul O'Rourke, Ruth Morrison Colter, and Eleanor Ludwig celebrated their membership in the Chi Chapter. Ruth Colter is the oldest living Syracuse alumna.



AX Thirteen members of the Alpha Chi Chapter at Purdue celebrated the tenth anniversary of their pledging at a lake house near Indianapolis. Back row: Kelli Coghill Calzaretta, Jen Meyer Brunette, Davina Childs; third row: Lisa Gingerich Birkhimer, Laura Hardy Noel, Robin Workman Lux; second row: Suzanne Powell Wang, Anne Sorensen Inman, Lisa DeRyke Foster; front row: Krista Kiley, Kim Gross Doak, Julie Myers Toth, Kathy Francis Anderson.



BK Thirteen members of the Beta Kappa Chapter at Drake gathered for a weekend in Lake Geneva, Wis., to celebrate their 20-year reunion. Back row: Marla Viktor Lacy, Peggy Smerek-Eggesiecker, Kristi Wallace; second row: Sally Joslin Jansen, Janet Shawver Parker, Patty Parsons Gretsche, Cindy Ruhl, Barb Edgerley Kirschner; front row: Liane Lipsey Cooper, Becky Fink Rooks, Jan Johnson Garland, Kathy Jones, Barb Ellis Parsons.



AP Ten of the original 24 members of the 1958 pledge class of the Alpha Rho Chapter at South Dakota gathered for a reunion in Sioux City, Iowa. They posed for a commemorative photo wearing their pansy slippers.



BK Alumnae from the Beta Kappa Chapter's pledge classes of 1943 through 1946 attended Drake University's alumni picnic in May. Standing: Sue Collins Potts, Marty Spotts Watson, Janet MacLennan Steputis, Phyllis Thompson Koch, Marge Barnes Jones, Wanda Olson Nicolson, Dorothy Crane Brown, Nancy Voorhees Harvey, Marian Reed Hinkle, Ruth Newcomb Hempleman, Leola Ferguson Black, Caroline Axton Adler, Charlene Burgess Newberg, Dorrie Shearer Fretwell, Arlene O'Connell Vogel; seated: Molly Miller Bryan, Dorothy Arnold Ferryman, Imogene Leach Williams, Dottie Pikas Dale; kneeling: LaVerne Sedrel Briggs, Grace Pembroke Greenwald.



AQ Six members of the 1949 pledge class of the Alpha Omega Chapter at Pittsburgh held their first-ever reunion in Highlands, NC. Carol Smith Horner, Pat Gillard Bush, Paula Kane Cosgrove, Doris McCune Munday, Mary McParland La Rue, Liz Murphy Von Arx shared memories, laughter, and sightseeing.

Thank you to all who submitted photographs of Theta reunions. We're sorry that we didn't have room to publish them all. We will continue to publish photos of reunions in future issues of *The Magazine*. ■

Portrait of a Theta Volunteer

Career and altruism sometimes go hand in hand, but for Eydie Liebman, Chi/Syracuse, they are one and the same. As coordinator for substance abuse prevention and assistant to the dean for student affairs at Bentley College, a medium-sized college in Waltham, Mass., she counsels students on a myriad of personal and collegiate issues. And as an advisory board chairman and *Talking About Alcohol* facilitator, Liebman uses her professional skills to benefit Kappa Alpha Theta.

One of her focal points is alcohol awareness. "Alcohol and drug abuse is the current major issue facing college students," says Liebman, a 1990 graduate. "We are seeing more college students today choosing not to drink, but the ones who are drinking are doing it in dangerous proportions. As a result, we are seeing more negative behavior, such as violence and vandalism on campuses."

Liebman works in various ways to help stem this tide, drawing on her undergraduate degree in sociology and her graduate degree in social work from the University of Pennsylvania. She teaches a required freshman seminar that tackles such subjects as alcohol and drugs, time management, sexuality, and date rape. Supervising the peer education group SPRITE (Students Promoting Responsible Issues to Everyone), she works with the Greek life, student health services, and athletic departments to ensure that all campus departments are sending a consistent message: *Be Safe*.

"All we can do is give the students information and teach them how to make decisions. It is up to them to take those tools and make their own decisions regarding drug and alcohol use, sexuality, eating well, exercising, and studying." Many students don't know how to say no to their friends or how to get themselves out of sticky situations, she adds. "We teach them how to deal with those kinds of problems and explain what we expect

of them. Adults too often assume that young people already know what to do and forget that expectations need to be spelled out explicitly."

As advisory board chairman for the Zeta Mu Chapter at MIT, Liebman helps provide guidance and advice to another constituency of young people. She and the eight other advisers "... provide support and feedback to the chapter, and we attend meetings and activities on a rotating basis. The chapter is efficient because they do everything by the book." Liebman is in her second year as ABC at the six-year-old chapter.

On the national level, Eydie Liebman is one of 12 facilitators for Theta's *Talking About Alcohol* (TAA) program. Facilitators travel to different chapters on weekends to present intensive, research-based workshops. "Our basic message is that there are low-risk ways of drinking and high-risk ways of drinking," Liebman explains. "We discuss the differences and how they can make low-risk choices."

The recent alcohol-related deaths of a student at MIT and a student at Louisiana State have profoundly affected many students, Liebman believes. "As horrible and tragic as these deaths are, they have presented us with a lot of positive teaching moments," she says. "Many students are now telling me that something has to be done. Students are not going to stop having parties, but they are beginning to realize that they need to change their behavior and are questioning each other more and holding each other responsible for their actions."

Liebman's Greek involvement isn't limited to Kappa Alpha Theta activities. She also travels to various schools as a representative of the National Panhellenic Conference's Something of Value program, which encourages campus Panhellenics to identify behaviors that are not congruent with the values that women's fraternities espouse. "Fraternities say they stand for scholarship, philanthropy, leadership, and friendship, yet they may treat new members in a way that doesn't reflect that.

They may, for example, allow their sisters to go out and get drunk and get themselves in dangerous situations. The program allows fraternities to come to their own conclusions as to whether their behaviors and values are consistent with each other." At Bentley, Liebman also works closely with the college Panhellenic and the Greek Council, meeting individually with chapter presidents and executive boards to help them set chapter goals and to encourage them to evaluate their groups' behavior.

Outside the Greek world, Liebman is involved with the Combined Jewish Philanthropies, a group in Boston dedicated to raising money for Jews in the United States and abroad. An active member of its young leadership council, she is a member of several CJP committees and helps plan the group's annual fund-raising gala. She recently traveled to Israel to tour the various social service agencies that CJP supports.

Balancing the numerous components of her life comes naturally to Liebman. "When I start feeling overwhelmed, I take a step back and remind myself of my priorities. I lost my mother to brain cancer two years ago, and I realized then that there are important things in life and unimportant things. The important things keep me going. Sometimes there aren't enough hours in the day, but I know that what needs to get done will get done. And I always make sure to schedule in time for friends and family."

Heeding her own advice, Liebman strives to live a healthy lifestyle, which includes having fun. "I have a day planner, and I literally write 'fun time' in there," she says. Fun for her includes spectator sports, exercising, and spending time with her Theta friends.

"To this day, my closest friends are my sorority sisters from Syracuse. As an alumna, I have enjoyed meeting other Thetas from across the country. My friends tease me goodheartedly about still being so involved with the sorority. 'You're not in college anymore,' they remind me. But they know it is a big part of me; I am one who definitely lives and breathes Kappa Alpha Theta." ■

By Beth Matter, ΔΠ/Tennessee

**WE'RE NEW
& IMPROVED
(& WE'VE MOVED!*)**

www.kappaalphatheta.org

*The website is still accessible via our old address.

Theta Needs You...To Be a Chapter Adviser!

What is a Kappa Alpha Theta adviser?

She is a teacher, a mentor, a role model, a counselor, a friend.

She serves on an advisory board and helps supervise a college chapter and its well-being.

She helps college women develop as individuals, become leaders, and prepare for life after college.

She provides continuity and guidance and helps build and maintain strong college chapters.

She is proof that Theta is, indeed, for a lifetime and that the Fraternity experience applies to everyday life.

What do advisers do?

Each of our 124 chapters needs advisers to provide guidance and advice on financial, membership, rush, discipline, risk management, and all other chapter issues. Advisory board members report that serving the Fraternity in this way is challenging and intensely rewarding.

Advisory boards are appointed by college district presidents for a one-year term. Responsibilities of an advisory board include communicating with chapter officers regularly; being available to officers and members of the chapter; jointly planning and implementing officer transition with the chapter; being knowledgeable and supportive of the laws and procedures of the Fraternity; handling disciplinary proceedings in a positive, equitable, and timely manner; and sending a representative to international meetings.

What does it take to be a good adviser?

In a survey conducted by the American College Personnel Association, undergraduate leaders of different groups and organizations were asked to rank the most important characteristics of an effective adviser. They responded with the following traits.

- 1 Provide advice when called upon.
- 2 Teach techniques of good leadership and followership.
- 3 Provide continuity with the traditions and history of the group.
- 4 Help members develop self-disci-

pline and responsibility.

5 Prevent the group from breaking university rules and regulations.

6 Supply the organization with information, expert knowledge, and insight gained through experience.

What kind of support is available to advisers?

Advisory boards are supported by a network of Fraternity officers and staff, including the chapter services department, college district presidents, college regional directors, and the vice-president college. Training and networking opportunities are available through district meetings, leadership conferences, officer training conferences, and Grand Convention.

What kind of past experience do advisers need?

Each adviser brings her own expertise to the job. Effective advisers come from different backgrounds and vary in age. Advisers, however, really need no specific area of expertise. Loyalty, caring, and a desire to share themselves with the chapter are the major prerequisites.

What do members gain by serving on advisory boards?

On a personal level, many alumnae want to give back to Theta some of what they received from their own college experiences. Some remember the advisers who inspired them when they were in school and want to be role models in the same way.

Advisers also gain satisfaction from knowing that they are helping to keep the Fraternity strong and reputable. An effective advisory board can be the key to a chapter's success.

Kappa Alpha Theta continues to grow, evolve, and adapt, thanks in large part to the efforts of alumnae. Through involvement with a college chapter, they have the opportunity to contribute to the future while developing new friendships and gaining new experiences.



Top Ten Reasons to Serve on a KAO Advisory Board

- 10 You get to be a mentor.
- 9 It keeps you young (although you might gain a few gray hairs!).
- 8 You can help give a chapter the competitive edge it needs to be the top house on campus.
- 7 You get the excitement of watching young women grow into mature, competent individuals.
- 6 You can help short-circuit a problem before it causes a major catastrophe for the chapter.
- 5 You provide objective viewpoints and expertise.
- 4 You'll develop lifelong friendships and bonds of sisterhood.
- 3 You can provide continuity, guidance, and a support system for a chapter.
- 2 You'll help ensure the growth and reputation of the Fraternity as a leading women's organization.

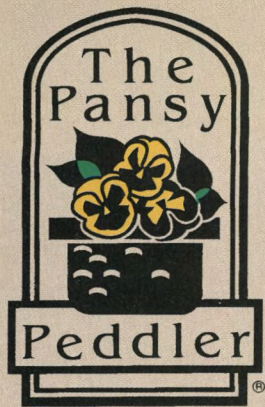
And the number-one reason to serve on an advisory board:

You will make a difference!

Thanks to The Crescent of Gamma Phi Beta for providing the inspiration for this list.

For more information about serving on a college chapter advisory board, please contact the chapter services department.

1-800-876-1870 E-mail info@thetahq.org

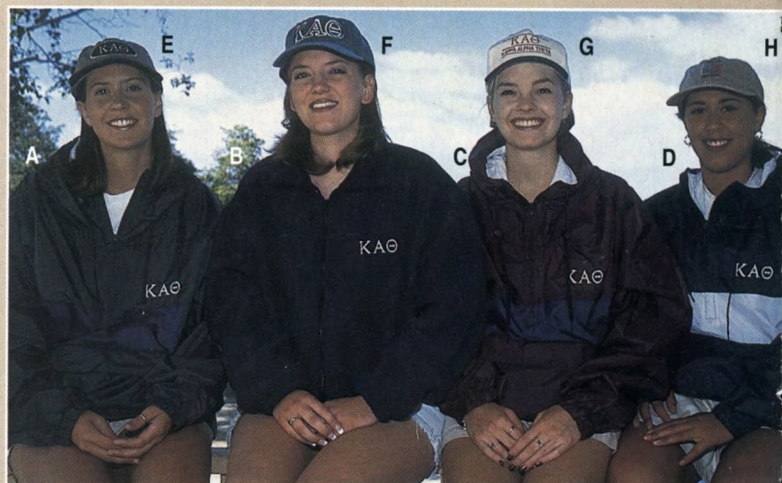


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